Liverpool John Moores University

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Title: ENGLISH AND THE WORKPLACE

Status: Definitive

Code: **5016ENGLIS** (110593)

Version Start Date: 01-08-2011

Owning School/Faculty: Humanities and Social Science Teaching School/Faculty: Humanities and Social Science

| Team | Leader |
|----------------|--------|
| Elspeth Graham | Υ |

Academic Credit Total

Level: FHEQ5 Value: 12.00 Delivered 30.00

90

Hours:

Total Private Learning 120 Study:

Hours:

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Online | 20.000 |
| Workshop | 10.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|----------|-------------------|-------------|---------------|------------------|
| Essay | AS1 | portfolio | 100.0 | |

Aims

- 1. To enable students to develop their understanding of the relationships, current and historical, between the study of English and paid work.
- 2. To encourage students to reflect on the transferability of intellectual, cognitive, professional and graduate skills acquired through their English programme to potential working environments.
- 3. To enable students to acquire further graduate skills that will enhance their potential for a wide range of future employment opportunities.

Learning Outcomes

After completing the module the student should be able to:

- Demonstrate an understanding of the relationships, current and historical, between the study of English and paid work.
- 2 Demonstrate an ability to critically evaluate their own skill levels in relation to a potential working environment.
- Demonstrate an ability to deploy a range of further graduate skills involving organisational planning and data manipulation.
- Demonstrate continuing development of their oral and written communication skills relevant to a variety of both academic and potential working environments.
- 5 Demonstrate development in their ability to think critically about experience and personal development.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

essay 1 2 3 4 5

Outline Syllabus

- 1. Introduction to the changing relationships between the study of English and paid work.
- 2.Study and analysis of set texts such as Benjamin Disraeli, Sybil, or, The two nations Henry Colburn, 1845; E.P. Thompson (ed.) 'Warwick University Ltd.:industry, management and universities' Harmondsworth, 1970; David Lodge, 'Nice Work' Secker & Warburg, 1988
- 3. Study and analysis of course pack introducing a case study e.g. KMBC and 'Shakespeare North'
- 4. Study and practice of preparation of manipulations of numerical data, basic business planning, risk assessment and management, options appraisal, creating SMART objectives, production of Gantt charts, organisation of meetings
- 5. Peer group simulations and written exercises relating to acquisition of relevant oral and written communication skills.

Learning Activities

Tutorials, seminars, oral presentation, group simulations, writing of reports, business documents and critical analysis.

References

| Course Material | Book |
|-----------------|------|

| Author | Banks, M et al |
|-----------------|------------------------|
| Publishing Year | 1992 |
| Title | Careers and Identities |
| Subtitle | |
| Edition | |
| Publisher | Open University Press |
| ISBN | |

| Course Material | Book |
|-----------------|--------------------------------|
| Author | Bradbury, A. |
| Publishing Year | 2000 |
| Title | Successful Presentation Skills |
| Subtitle | |
| Edition | 2nd |
| Publisher | London: Kogan Page |
| ISBN | |

| Course Material | Book |
|-----------------|--|
| Author | Bunting, M. |
| Publishing Year | 2004 |
| Title | Willing Slaves |
| Subtitle | how the overwork culture is ruling our lives |
| Edition | |
| Publisher | London: Harper Collins |
| ISBN | |

| Course Material | Book |
|-----------------|---|
| Author | Cartmell, D. et al |
| Publishing Year | 2003 |
| Title | Reports on English in the Workplace |
| Subtitle | |
| Edition | |
| Publisher | http://english.ltsn.ac.uk English Subject Centre Projects |
| ISBN | |

| Course Material | Book |
|-----------------|---------------------------------|
| Author | Dixon, J. et al |
| Publishing Year | 2006 |
| Title | Freedom's Orphans |
| Subtitle | Raising Youth in Changing World |
| Edition | |
| Publisher | London IPPR |
| ISBN | |

| Course Material | Book |
|-----------------|-------------|
| Author | Disraeli, B |
| Publishing Year | 1845 |

| Title | Sybil, or The two nations |
|-----------|---------------------------|
| Subtitle | |
| Edition | |
| Publisher | London Henry Colburn |
| ISBN | |

| Course Material | Book |
|-----------------|---|
| Author | Goos, M & Manning , A |
| Publishing Year | 2004 |
| Title | Lovely and Lousy Jobs |
| Subtitle | the Rising Polarisation of Work in Britain CEP Discusion Paper 0604 |
| Edition | |
| Publisher | London Centre for Economic Performance. |
| ISBN | |

| Course Material | Book |
|-----------------|---------------------------------|
| Author | LJMU BA (Hons) |
| Publishing Year | 2004 |
| Title | English Programme Specification |
| Subtitle | |
| Edition | |
| Publisher | |
| ISBN | |

| Course Material | Book |
|------------------------|-------------------------|
| Author | Lodge, D. |
| Publishing Year | 1988 |
| Title | Nice Work |
| Subtitle | |
| Edition | |
| Publisher | London Secker & Warburg |
| ISBN | |

| Course Material | Book |
|-----------------|---------------------------------------|
| Author | Learning & Skills Council |
| Publishing Year | 2006 |
| Title | National Employers Skills Survey 2005 |
| Subtitle | Key Findings |
| Edition | |
| Publisher | London LSC |
| ISBN | |

| Course Material | Book |
|-----------------|---|
| Author | Quality Assurance Agency for Higher Education |
| Publishing Year | 2000 |
| Title | English Benchmark Statement |

| Subtitle | |
|-----------|--|
| Edition | |
| Publisher | |
| ISBN | |

| Course Material | Book |
|-----------------|--|
| Author | Thompson, E.P. |
| Publishing Year | 1970 |
| Title | 'Warwick University Ltd |
| Subtitle | Industry, management and the universities' |
| Edition | |
| Publisher | Harmondsworth: Penguin |
| ISBN | |

Notes

This module enables students to develop their understanding of the relationships, current and historical, between the study of English and paid work; to reflect on the transferability of intellectual, cognitive, professional and graduate skills acquired through their English programme to potential working environments; and to acquire further graduate skills that will enhance their potential for a wide range of future employment opportunites. This module combines literary and historical analysis with reflection on practical skills and acquisiton of new work-related skills