

Summary Information

Module Code	5016LBSBSC
Formal Module Title	Investment and Financial Analysis
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To enable students/business managers of the future to: <ul style="list-style-type: none"> • make evidence-based investment decisions and • analyse financial statements and performance in order to ensure sustainability, liquidity and profitability
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the estimated Risk and Return of investments using a range of statistical methods in order to recommend evidence-based investment decisions.
MLO2	2	Explain the implications of the Efficient Markets Hypothesis on investment decisions.
MLO3	3	Examine financial statements and performance in order to ensure sustainability, liquidity and profitability.
MLO4	4	Evaluate a business as a going and gone concern and recommend plans to restructure the capital in order to avoid liquidation.

Module Content

Outline Syllabus	<ul style="list-style-type: none">• The Financial Objectives of the Firm.• The Criteria for Investment Decisions• Physical & Financial Investments• Leasing• Risk & Return• Calculating Risk – Beta, Standard Deviation• Portfolio Theory – Correlation & Covariance• Tax Management• The Efficient Market Hypothesis• Financial Statements Analysis: Profitability, Liquidity, Capital Adequacy• Cash Flow & Working Capital Management• Liquidation & Capital Restructure
Module Overview	This modules enables you to make evidence-based investment decisions and analyse financial statements and performance in order to ensure sustainability, liquidity and profitability.
Additional Information	The critically evaluation of invest net decisions and the analysis of financial performance.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Portfolio	100	0	MLO2, MLO3, MLO4, MLO1

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
James Eden	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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