

Liverpool John Moores University

Title: INTRODUCTION TO BROADCAST JOURNALISM
Status: Definitive
Code: **5018JOURN** (117487)
Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Richard Rudin	Y

Academic Level: FHEQ5 **Credit Value:** 24 **Total Delivered Hours:** 90

Total Learning Hours: 240 **Private Study:** 150

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	10
Tutorial	10
Workshop	70

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of a variety of broadcast journalism artifacts, to include written, audio and visual material which confirm to the relevant medium.	70	
Practice	Broadcast	Newsdays which involve a simulated broadcast environment, group production, team working and delivery of broadcast to realistic deadlines.	20	
Reflection	Analysis	Analysis and reflection on the development of personal and professional broadcast journalism practice.	10	

Aims

To introduce students to the Journalism practices and production processes involved in broadcast news reporting.

Learning Outcomes

After completing the module the student should be able to:

- 1 Employ professional broadcast newsgathering techniques, from the initial story idea to an edited artifact.
- 2 Identify, research and develop local stories for broadcast reports or news bulletins, through enquiry, persistence and resourcefulness.
- 3 Write clear, direct broadcast language, as compared to that of print.
- 4 Formulate well directed questions for broadcast news interviews and 'on-air' presentation.
- 5 Employ basic audio/video and editing techniques relevant to the appropriate journalism medium.
- 6 Recognise the importance of working in teams, to plan and prepare for broadcast newsroom output produce locally originated material to realistic deadlines.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio of work	1	2	3	4	5
News day delivery of broadcast	4	5	6		
Analysis and reflection	6				

Outline Syllabus

Students will work in pairs, groups and individually to produce artifacts that reflect the conventions of television and radio journalism. Working to a schedule and structure agreed with the relevant tutor, students will work in pairs or as part of a team to produce journalism artifacts that reflect the specific journalism medium.

Learning Activities

Lectures, seminars, workshops and real time learning simulation.

Notes

The module allows students to extend and develop their journalism skills for a

broadcast media environment. Students will work individually and as part of a team or pair, to produce broadcast artifacts relevant to the appropriate broadcast journalism medium, demonstrating the application of core journalism skills.