The Digital Economy

Module Information

2022.02, Approved

Summary Information

Module Code	5018LBSBSC
Formal Module Title	Leading and Influencing Projects
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	Project management is key to delivering strategic value within an organisation and it involves far more than a time plan, a budget and a risk register. This module explores the complexities and issues concerning effective project leadership and how to best meet project challenges. Students will explore the importance of managing, leading and influencing a range of interlinked stakeholders, and develop an appreciation of the tools and approaches used by effective project leaders.The module evaluates various motivational approaches, helps project leaders assess their own personal styles, describes barriers to team performance and the stages of team development, explains how to best resolve conflicts and manage agreement, and how to enhance communications effectiveness.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Review and assess the validity of organisational theory that underpins current project management practices.
MLO2	2	Examine the main leadership skills and behaviours that are appropriate for improving project performance.
MLO3	3	Critically analyse the sources of power and how they can be used to overcome common challenges faced by project managers.
MLO4	4	Evaluate the main skills and behaviours that contribute to effective leadership of projects.

Module Content

Outline Syllabus	• Leadership and management concepts, importance and differences• Type of leadership (situational, transformational and inspirational leadership)• Models for managing and leading in four directions• Assessing the readiness of followers or groups• Processual, institutional and organisational levels of power• The psychological principles of influence• Managing the stages of team development• Methods for resolving conflict with internal and external stakeholders• Setting up and leading effective teams• Balancing power and authority• Barriers to communication
Module Overview	Project management is key to delivering strategic value within an organisation and it involves far more than a time plan, a budget and a risk register. This module explores the complexities and issues concerning effective project leadership and how to best meet project challenges. You will explore the importance of managing, leading and influencing a range of interlinked stakeholders, and develop an appreciation of the tools and approaches used by effective project leaders.
Additional Information	No Course Notes Were Provided.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Individual Report	100	0	MLO2, MLO3, MLO4, MLO1

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Alison Lawman	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings