

Applying for Placements and Jobs

Module Information

2022.01, Approved

Summary Information

Module Code	5018MEDIA
Formal Module Title	Applying for Placements and Jobs
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	28
Tutorial	4
Workshop	4

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To develop an understanding of employment in the media and how media professionals obtain work. 2. To enhance CV writing skills and covering materials to improve students chances of gaining placements/ future employment.
------	---

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Write a professional CV and covering letter for a placement or job.
MLO2	2	Reflect upon the importance of organisational awareness for career development.

Module Content

Outline Syllabus	- Writing a professional Curriculum Vitae- Writing a professional covering letter- Researching organisations in UK and abroad
Module Overview	In this module you will develop an understanding of employment in the media and how media professionals obtain work to enhance CV writing skills and covering materials to improve chances of gaining placements/future employment.
Additional Information	This module will equip students with the skills, knowledge and confidence to apply for placements and jobs in the media industry. By this point in the programme, second semester of the second year, students are considering where they would like their degree to take them and in this module the programme team will lead students to use their remaining time at University to build a network of contacts and secure suitable placements.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Reflection	CV and Covering Letter	90	0	MLO1
Report	Organisational Awareness	10	0	MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Camilla Affleck	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------