

## Liverpool John Moores University

Title: CONTEMPORARY ISSUES IN MANAGEMENT  
Status: Definitive  
Code: **5018YPCBM** (117747)  
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio  
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Adam Frost	Y

**Academic Level:** FHEQ5  
**Credit Value:** 24  
**Total Delivered Hours:** 78  
**Total Learning Hours:** 240  
**Private Study:** 162

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26
Tutorial	52

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	2,500 words.	50	
Presentation	Pres.	Group presentation lasting 15 - 20 minutes.	50	

### Aims

1. To provide students with the ability to analyse and evaluate contemporary issues in business and management.
2. Develop students' views on a range of issues currently challenging managers.
3. Consider how management may change in the future.
4. Allow the students to accept the responsibility to identify and present their own research findings.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Assess the role of management.
- 2 Analyse and evaluate the dynamic nature of managerial responsibilities and their impact on contemporary organisations.
- 3 Examine a particular contemporary issue in management and present research findings that demonstrate an understanding of the impact upon the role of management.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2
Presentation	3	

## Outline Syllabus

*Basic management skills and the changing responsibilities of the manager.*  
*Business ethics and the future of market capitalism.*  
*Corporate social responsibility, globalisation and sustainable development.*  
*The changing role of the government in society.*

## Learning Activities

The teaching strategies employed will be adapted to deal with the particular subject matter. However, in general, most topics will be delivered by a lecture, followed by a tutorial. A combination of case studies, student presentations, debates and media resources may all form part of the learning activities.

## Notes

This module will introduce the role of the manager and discuss the implications of contemporary issues in management. The module will utilise current issues in business to develop the analytical skills of students in order to provide them with necessary skills to critically appraise evidence at level 6.

Owing to the nature of the module, specific reading material will also be suggested for each topic addressed.