

Summary Information

Module Code	5020FILM
Formal Module Title	American Cinema
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Anthony McKenna	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
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Lecture	12
Seminar	12
Workshop	24

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To introduce key aspects of American cinema history 2. To examine the concepts of 'classical' and 'post-classical' cinema 3. To explore both Hollywood and independent American cinema from industrial and aesthetic perspectives
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate awareness of key aspects of American cinema history
MLO2	Identify the characteristics of 'classical' and 'post-classical' cinema
MLO3	Show an understanding of industrial and aesthetic dimensions of Hollywood and independent cinema at different stages of American cinema

Module Content

Outline Syllabus
Early and silent American cinema The Studio System Censorship Genre The Star System New Hollywood The Blockbuster and High Concept Independent, Indie, Indie wood Black American cinema New Queer cinema

Module Overview
The module offers an overview of historical developments in American cinema from the silent period to the present, highlighting key industrial, technological and aesthetic transformations in its history. It explores the concepts of classical and postclassical cinema, and assesses their usefulness for understanding the recurring group characteristics of American cinema. It focuses on both mainstream and Independent films, and explores the changing social and industrial landscape in which they are produced, distributed and exhibited, and the effects of these changes on the form and style of the films.

Additional Information

The module offers an overview of historical developments in American cinema from the silent period to the present, highlighting key industrial, technological and aesthetic transformations in its history. It explores the concepts of classical and post-classical cinema, and assesses their usefulness for understanding the recurring group characteristics of American cinema. It focuses on both mainstream and Independent films, and explores the changing social and industrial landscape in which they are produced, distributed and exhibited, and the effects of these changes on the form and style of the films.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Presentation	30	0	MLO1, MLO3, MLO2
Essay	Essay	70	0	MLO1, MLO3, MLO2