

Liverpool John Moores University

Title: INTRODUCTION TO PRINT AND ONLINE JOURNALISM
Status: Definitive
Code: **5020JOURN** (117653)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Jackie Newton	Y
Steven Harrison	

Academic Level: FHEQ5 **Credit Value:** 24.00 **Total Delivered Hours:** 90.00
Total Learning Hours: 240 **Private Study:** 150

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	90.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS 1	Web Portfolio	50.0	
Portfolio	AS 2	Print Production Portfolio	50.0	

Aims

To explore the production of editorial content in newspaper and magazine journalism and in electronic publishing, particularly on the World Wide Web.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a knowledge of production processes in print and online including industry standard software such as Adobe Indesign and content management systems.
- 2 Edit copy accurately under pressure of deadlines.
- 3 Write attractive and accurate headlines.
- 4 Evaluate and edit appropriate images and use them with copy to maximum advantage.
- 5 demonstrate and understanding of the importance of user interactivity with the interface.
- 6 Demonstrate an understanding of the importance of user generated content and interactivity with users.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PORTFOLIO WEB	1	2	3	4	5	6
PORTFOLIO PRINT	1	2	3	4		

Outline Syllabus

Text editing; Headline writing; Text handling (captions, sub headings, text devices); Picture editing; producing pages on Adobe Indesign; web page production; writing for the web; document preparation; interacting with users, web page design.

Learning Activities

Lectures and workshops.

References

Course Material	Book
Author	Sellers, L
Publishing Year	1966
Title	Simple Subs
Subtitle	
Edition	
Publisher	Oxford: Pergamon Press
ISBN	

Course Material	Book
Author	Sellers, L
Publishing Year	1967
Title	Doing it in Style
Subtitle	

Edition	
Publisher	Pergamon Press
ISBN	

Course Material	Book
Author	Hicks,, W
Publishing Year	2002
Title	Subbing for Journalists
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Holmes, Tim
Publishing Year	2002
Title	Subediting for Journalists
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Frost, C
Publishing Year	2003
Title	Designing Newspapers and Magazines
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Reddick, R
Publishing Year	2000
Title	The online Journ@list
Subtitle	
Edition	
Publisher	London: Pluto Press
ISBN	

Course Material	Book
Author	Ward, M
Publishing Year	2002
Title	Journalism Online
Subtitle	
Edition	
Publisher	London: Focal Press

ISBN	
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Course Material	Book
Author	Hall, J
Publishing Year	2001
Title	Online Journalism
Subtitle	
Edition	
Publisher	London: Pluto
ISBN	

Course Material	Book
Author	Allan Stuart
Publishing Year	2006
Title	Online News
Subtitle	
Edition	
Publisher	Online Journalism Review
ISBN	

Notes

Students will learn how to prepare their journalism for print and the web.