

# **Module Proforma**

Approved, 2022.04

# **Summary Information**

Module Code	5020MEDIA
Formal Module Title	Digital Media Ethics, Compliance and Copyright
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

# **Module Contacts**

## **Module Leader**

Contact Name	Applies to all offerings	Offerings
Mark Smith	Yes	N/A

## **Module Team Member**

Contact Name	Applies to all offerings	Offerings
Sarah Haynes	Yes	N/A

## **Partner Module Team**

# **Teaching Responsibility**

LJMU Schools involved in Delivery	
Liverpool Screen School	

# **Learning Methods**

Learning Method Type	Hours
Lecture	11
Seminar	23
Tutorial	2

# Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

#### **Aims and Outcomes**

Α	i	n	าร
, .	•		

1. To understand why the issues of Digital Media Ethics, Compliance and Copyright are important for the media industry.2. To understand the principles of Digital Media Ethics, Compliance and Copyright.3. To be aware of current legislation and practice concerning Digital Media Ethics, Compliance and Copyright.

## **Learning Outcomes**

# After completing the module the student should be able to:

Code	Description
MLO1	Identify the principles of Digital Media Ethics, Compliance and Copyright.
MLO2	Discuss Digital Media Ethics, Compliance and Copyright.
MLO3	Demonstrate an awareness of current legislation and practice concerning Digital Media Ethics, Compliance and Copyright.

## **Module Content**

## **Outline Syllabus**

Debates surrounding ethics, compliance and copyright in the digital media age. Current legislation and practice concerning Digital Media Ethics, Compliance and Copyright.

### **Module Overview**

This module enables you to understand why the issues of Digital Media Ethics, Compliance and Copyright are important for the media industry, and to understand the principles of Digital Media Ethics, Compliance and Copyright.

#### **Additional Information**

In this module students will engage with debates about Digital Media Ethics, Compliance and Copyright. This is an important area to understand for media practitioners and with the changing digital media landscape there are constantly new areas to debate and challenges to existing frameworks, from phone hacking to the watershed, verification of online sources to the basics of understanding copyright and its infringement. This module will incorporate practical information useful for production to ensure that student's work can be screened in the public sphere and in sparking academic debate about the affect digital media has had and continues to have on the principles of Digital Media Ethics, Compliance and Copyright.

#### **Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	Essay - 2,500 words	100	0	MLO3, MLO2, MLO1