

## Liverpool John Moores University

Title: PERSONAL FINANCE, INVESTMENT PLANNING & ADVICE  
Status: Definitive  
Code: **5022BUSCOM** (119178)  
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Karl Harper	Y

**Academic Level:** FHEQ5  
**Credit Value:** 24.00  
**Total Delivered Hours:** 78.00  
**Total Learning Hours:** 240  
**Private Study:** 162

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26.000
Seminar	52.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	Investment Simulation - Students will be asked to invest funds (buy and sell) throughout the year, justify their selection and evaluate their performance with reference to both theory and practice.	50.0	
Report	REPORT	Students will be asked to prepare a detailed investment plan for a client.	50.0	

### Aims

*To provide students an ability to:*

1. *make informed personal financial decisions;*

2. *prepare a financial plan, advice and recommendations for clients in line with regulatory requirements and current banking practice.*

*As a result, in line with Government and Bank of England recommendations this module will:*

- 1. prepare students for the personal financial decisions they will need to make in their future;*
- 2. prepare students for a career in investment banking or as financial advisors.*

## **Learning Outcomes**

After completing the module the student should be able to:

- LO 1 identify the major personal financial decisions
- LO 2 Explain and evaluate the regulatory and taxation framework and their impact upon personal investment decisions;
- LO 3 explain and appraise the risk return trade off the role of portfolio theory, market risk and evaluate portfolio performance.
- LO 4 Evaluate personal investment strategies and provide financial planning recommendations.
- LO 5 determine a clients needs and prepare a client profile in line with regulatory requirements
- LO6 Prepare justified Financial Plans, Advice and Recommendations for clients with the following present and potential future needs: Investment Planning, Tax Planning, Retirement Planning, Estate Planning and Administration.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Report	LO 1	LO 2	LO 3	LO 4
REPORT	LO 5	LO 6		

## **Outline Syllabus**

*Section A: Introduction - The Personal Finance & Investment Market*

- 1. Major Personal Financial Decisions*
- 2. Financial Products/Services & Providers – the Institutions & Markets*
- 3. The Regulatory Framework and the impact on personal financial decisions*
- 4. The Taxation Framework and the impact on personal financial decisions*

*Section B: The Personal Finance Life Cycle*

- 5. Savings*
- 6. Retirement Planning - Pensions & Annuities*
- 7. The Housing Market & Mortgage Products*
- 8. Life assurance & Assurance Related Investments*

- 9. *Investments - Real & Financial*
- 10. *Portfolio Theory; Risk & Return*
- 11. *Stock Markets & Investing in Shares*
- 12. *Evaluating Portfolio Performance*
- 13. *Inheritance Tax & Wills*

*Section C: Summary - Financial Planning for Clients*

- 14. *Preparation of a Client Profile*
- 15. *Investment Planning*
- 16. *Tax Planning*
- 17. *Retirement Planning*
- 18. *Estate Planning and Administration*

### Learning Activities

Lectures, tutorials and workshops during which students will analyse case studies in order to determine personal and client's investment needs and prepare a financial plan, advice and recommendations in line with regulatory requirements and current banking practice.

### References

<b>Course Material</b>	Book
<b>Author</b>	Redhead, K
<b>Publishing Year</b>	2008
<b>Title</b>	Personal Finance & Investment
<b>Subtitle</b>	A Behavioural Finance Perspective
<b>Edition</b>	
<b>Publisher</b>	Routledge
<b>ISBN</b>	0-415-42862-0

<b>Course Material</b>	Book
<b>Author</b>	Callaghan, G, Fribbance, I and Higginson, M
<b>Publishing Year</b>	2007
<b>Title</b>	Personal Finance
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	John Wiley & Sons Ltd
<b>ISBN</b>	0-470-02855-6

<b>Course Material</b>	Book
<b>Author</b>	Popplewell, K
<b>Publishing Year</b>	2002
<b>Title</b>	Investment Portfolio Planning
<b>Subtitle</b>	

<b>Edition</b>	
<b>Publisher</b>	Financial World Publishing
<b>ISBN</b>	0852975503

<b>Course Material</b>	Book
<b>Author</b>	Cowdell, J, Billings, M and Cowdell, P
<b>Publishing Year</b>	2001
<b>Title</b>	Investment Management
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Institute of Financial Services
<b>ISBN</b>	0852976135

<b>Course Material</b>	Book
<b>Author</b>	Burlin, C
<b>Publishing Year</b>	2001
<b>Title</b>	Personal Investment Planning & Advice
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Personal Investment Planning & Advice
<b>ISBN</b>	0852976224

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Investors Chronicle
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Investors Weekly
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	The Economist
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	

<b>ISBN</b>	
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<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	The Financial Times
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Financial World
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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## Notes

To provide students an ability to:

1. make informed personal financial decisions
2. prepare a financial plan, advice and recommendations for clients in line with regulatory requirements and current banking practice.

As a result, in line with Government and Bank of England recommendations this module will:

1. prepare students for the personal financial decisions they will need to make in their future and,
2. prepare students for a career in investment banking or as financial advisors.

Coursework:

In order to prepare students to make sound personal financial decisions in the future and to simulate the World of Work students will be actively involved in the analysis and evaluation of three Case Studies:

1. Investment Simulation: 33.3%
2. Personal Finance, relating to Personal decisions: 33.3%
3. Investment Planning, relating to Client recommendations and advice: 33.3%

The module is fully supported by Blackboard which includes, lecture notes, tutorial questions & answers, past examination papers & marking schemes and appropriate internet links and readings.