

## Liverpool John Moores University

Title: Celebrity Cultures  
Status: Definitive  
Code: **5022ENGLIS** (117961)  
Version Start Date: 01-08-2011

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Joe Moran	Y

**Academic Level:** FHEQ5  
**Credit Value:** 24.00  
**Total Delivered Hours:** 46.00  
**Total Learning Hours:** 240  
**Private Study:** 194

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	11.000
Online	12.000
Seminar	22.000
Tutorial	1.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	ESSAY	Essay	75.0	
Essay	JOURNAL	Seminar Journal	25.0	

### Aims

- 1. To introduce students to different aspects of celebrity and its representation in literary and cultural texts;*
- 2. To explore recent debates surrounding the representation of celebrity and to encourage students to engage with these debates;*
- 3. To enable collective discussion of the issues raised on the module and to allow students to theorise their own relationship to celebrity.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse a variety of ways in which celebrity cultures are produced, disseminated and represented;
- 2 Evaluate recent debates about celebrity in the areas of cultural criticism, cultural studies and cultural theory;
- 3 Generate ideas about and contextualize representations of celebrity in a wide variety of literary and cultural texts.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY	1	2
SEMINAR JOURNAL	3	

## Outline Syllabus

*This module will examine the historical development of celebrity; will analyse celebrity texts such as television talkshows, magazine profiles and reality TV programmes; and will discuss literary and cultural representations of celebrity including work by Martin Scorsese, David Shields, John Updike, Philip Roth and Gordon Burn. Particular case studies and texts will include the death of Princess Diana, the films in Bed with Madonna (dir. Alex Kashishian, 1991) and King of Comedy (dir. Martin Scorsese 1983) and John Updike's Self-Consciousness (1989).*

## Learning Activities

Lectures, Seminars, Blackboard Activity

## References

<b>Course Material</b>	Book
<b>Author</b>	Richard Dyer,
<b>Publishing Year</b>	1998
<b>Title</b>	Stars
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: BFI, 2nd ed.
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Joshua Gamson
<b>Publishing Year</b>	1994
<b>Title</b>	Claims to Fame: Celebrity in Contemporary America
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Berkeley: CA, University of California Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Pramod Nayar
<b>Publishing Year</b>	2009
<b>Title</b>	Seeing Stars
<b>Subtitle</b>	Spectacle, Society and Celebrity Culture
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Chris Rojek
<b>Publishing Year</b>	2001
<b>Title</b>	Celebrity
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Reaktion
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	P.D. Marshall,
<b>Publishing Year</b>	2006
<b>Title</b>	The Celebrity Culture Reader
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

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## Notes

Celebrity Cultures is an investigation of the phenomenon of celebrity in a wide variety of cultural spheres – film, television, music and literature – and how it has been represented and debated in contemporary literary and cultural texts. Topics studied will include celebrity and the culture industry, celebrity and ideology, fans and fan cultures, literary celebrity, political celebrity.