

Liverpool John Moores University

Title: Audiovisual Essay
Status: Definitive
Code: **5026FILM** (125704)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Liz Greene	Y

Academic Level: FHEQ5
Credit Value: 20
Total Delivered Hours: 48
Total Learning Hours: 200
Private Study: 152

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Seminar	12
Workshop	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port 1	AV Essay - Written Proposal	10	
Artefacts	Artefact	Audiovisual Essay	65	
Portfolio	Port 2	AV Essay - Critical Reflection	25	

Aims

- 1. To introduce students to the growing field of the audiovisual essays and videographic criticism.*
- 2. To introduce students to the concepts of practice based research illustrating how to manipulate, edit and produce audiovisual content for academic work.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Produce an audiovisual essay that comments on theoretical and/or historical concerns in academic writing for Film Studies.
- 2 Demonstrate proficiency in post-production video editing software.
- 3 Reference textual and audiovisual content within an audiovisual essay and accompanying written essay through the means of Fair Use principles.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio - Proposal	3	
Artefact	1	2
Portfolio - Reflection	2	3

Outline Syllabus

Students will be introduced to audiovisual essays, videographic criticism, and the essay film. Students will acquire the technical skills to complete an audiovisual essay, focusing on post-production techniques to make an argument. Students will also be introduced to the issues of Fair Use, Fair Dealing, the Creative Commons and Open Access Publishing.

Learning Activities

Lectures, Seminars, Workshops.

Notes

This module provides a framework for students to develop a critical awareness of film studies and provides the analytical, reflexive, scholarly and practical skills to produce an audiovisual essay. Students will use and explore digital technologies in order to investigate their objects of study, in moving image and sound, using the material itself to ask questions of the medium.