

## Liverpool John Moores University

Title: TOURISM, LEISURE, CULTURE, SOCIETY AND POLITICS  
Status: Definitive  
Code: **5026TEF** (103803)  
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Hazel Andrews	Y

**Academic Level:** FHEQ5      **Credit Value:** 24      **Total Delivered Hours:** 42

**Total Learning Hours:** 240      **Private Study:** 198

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Seminar	10
Workshop	10

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Exam (part seen)	40	2
Report	AS2	Study Record (4000 words)	60	

### Aims

*To provide an understanding of the relationship between tourism, leisure, society and politics.*

*To enable students to locate issues in tourism and leisure in a social and political context at local, national or global level.*

*To investigate the relationship between tourism, culture, cultural change and identity.*

*To examine the role and significance of tourism in environmental change.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Discuss the relationship between tourism and leisure, politics and society
- 2 Locate the development of tourism and leisure industries in the context of social and political change
- 3 Identify the role of state institutions in promoting tourism
- 4 Explain the importance and impact of political processes on the tourism and leisure industry
- 5 Explain the role of pressure groups or community activism in the tourism and leisure environment
- 6 Evaluate theories of cultural change as they apply to tourism and leisure
- 7 Identify critiques of the role of tourism in environmental change
- 8 Design and conduct a basic research case study for an enquiry into an area of tourism and leisure.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	3	4	5	7	8
Study Record	1	2	3	4	6	

## Outline Syllabus

*Sociology, anthropology and tourism and leisure; post modernism, post-structuralism and globalisation.*

*Politics and society.*

*Tourism, leisure and political and social change.*

*Power and decision-making in leisure and tourism.*

*Impact of policies administered at different levels of government.*

*Globalisation and the importance of pressure groups.*

*Tourism, leisure and the environment.*

*Eco-tourism and sustainability.*

*Tourism and cultural change.*

*Tourism, culture and identity.*

*The Tourist Gaze: authenticity/staged authenticity and commodification.*

*Performativity and the embodiment of the tourist experience.*

*Niche/special interest tourism and dark tourism.*

## Learning Activities

Lectures and seminars will be the main form of student learning activities. Seminars will be student centred and facilitate group work. Students will participate in small group discussions based around material presented in the lectures, prescribed

reading and case studies.

## **Notes**

This module will examine the ways in which social, political and cultural processes can affect the development of tourism and leisure at local, national and global levels.