# Liverpool John Moores University

Title: INVESTMENT AND FINANCIAL ANALYSIS

Status: Definitive

Code: **5029KFLAE** (118674)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School Teaching School/Faculty: Kaplan Financial London

Team	emplid	Leader
James Eden	_	

Academic Credit Total

Level: FHEQ5 Value: 12.00 Delivered 28.00

**Hours:** 

Total Private
Learning 120 Study: 92

**Hours:** 

**Delivery Options** 

Course typically offered: Semester 2

Component	Contact Hours		
Lecture	13.000		
Tutorial	13.000		

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short	Description	Weighting	Exam
	Description		(%)	Duration
Exam	AS2	Numerical and essay type questions	75.0	2.00
Test	AS1	Piece of written work in groups of 2	25.0	

#### Aims

This module is designed to consider the objectives of the firm and how these are translated into decision making tools. The module also aims to provide an understanding of the investment appraisal activity with the firm. The module will also examine how firms cope with financial risk.

### **Learning Outcomes**

After completing the module the student should be able to:

- 1 Indicate the major objectives of the financial manager.
- 2 Use relevant financial data to calculate the cost of capital
- 3 Analyse investment decisions using discounted cash flow models.
- 4 Analyse risk from a utility theory perspective.
- 5 Demonstrate the role of portfolio theory in assessing risk.
- 6 Evaluate the role of the Capital Asset Pricing Model in pricing risk.
- 7 Recognise the implications of the Efficient Markets Hypothesis.
- 8 Demonstrate an ability to present your ideas in writing as part of a team.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3	4	5	6	7	
Test	1	2	3	4	5	6	7	8

## **Outline Syllabus**

- 1. Financial Objectives of the organisation.
- 2. Determination of the cost of capital.
- 3. Capital expenditure and investment appraisal.
- 4. Discounted cash flow analysis using net present values and internal rates of return.
- 5. Special investment problems: capital rationing, replacement cycles.
- 6. Risk analysis: utility theory and CAPM/APT.
- 7. Efficient Markets hypothesis and implications for Investment appraisal.

## **Learning Activities**

Formal lectures and tutorials.

#### References

Course Material	Book
Author	Brealey, R.A, Myers, S.C and Allen.F
Publishing Year	2008
Title	Principles of Corporate Finance
Subtitle	
Edition	9th edition
Publisher	McGraw Hill/Irwin
ISBN	

Course Material	Book
Author	Lumby, S & Jones C
Publishing Year	2003
Title	Corporate FinanceTheory and Practice
Subtitle	
Edition	7th edtion
Publisher	Thompson
ISBN	

Course Material	Book
Author	Ross S.A., Westerfield R.W. and Jordan B.D.
Publishing Year	2008
Title	Fundamentals of Corporate Finance
Subtitle	
Edition	8th edition
Publisher	McGraw-Hill
ISBN	

### **Notes**

This module develops skills in investment appraisal and risk through consideration of appropriate models.

The coursework provides an opportunity for formative feedback; the examination is the terminal summative assessment.