

Liverpool John Moores University

Title: Developing Broadcast Skills
Status: Definitive
Code: **5030JOURN** (123554)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Polly Sharpe	Y
Tim Abraham	
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Academic Level: FHEQ5
Credit Value: 20
Total Delivered Hours: 36
Total Learning Hours: 200
Private Study: 164

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Workshop	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of Broadcast Work	70	
Test	Test	In Class Bulletin Writing Assessment	30	

Aims

1. Produce well written cues and story treatments for broadcast news
2. Develop audio, camera and editing skills for the production of broadcast news output.
3. Produce short bulletins for broadcast media outlets.

4. Show a clear recognition of broadcast conventions in the production of simple packages for TV and Radio.

Learning Outcomes

After completing the module the student should be able to:

- 1 Produce original broadcast news stories recognising news values and suitability for target audience.
- 2 Demonstrate broadcast writing skills in the production of Television and Radio news bulletins.
- 3 Evaluate and apply broadcast interview techniques
- 4 Structure and present broadcast artefacts in accordance with current professional practice.
- 5 Demonstrate developing technical skills in broadcast production.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4	5
Test	1	2	3	4	

Outline Syllabus

Developing newswriting skills and news judgement for the production of broadcast artefacts .Students will develop research skills in sourcing original stories and producing them ethically and accurately for broadcast. They will use Electronic Newsroom systems and audio recording and editing and video recording and editing to produce artefacts in line with current professional broadcast practice .They will show developing skills in writing for broadcast outlets, including structure, introductions, writing to pictures, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation.

Learning Activities

Lectures, and Workshops

Notes

This module builds on the skills developed in the Level 4 module Professional Practice and prepares students for the second semester Multi-Media News module.