

## Multi-Media News Practice

### Module Information

2022.01, Approved

#### Summary Information

Module Code	5033JOURN
Formal Module Title	Multi-Media News Practice
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

#### Learning Methods

Learning Method Type	Hours
Lecture	3
Workshop	69

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	1. To build on students' previous learning to prepare them to work independently and as part of a newsroom team as multi-skilled researchers, reporters and producers in radio, television and online news, and, current affairs programming in a multi- platform environment. 2. An introduction to editorial and production roles and skills for news and current affairs programmes.3. To develop Mobile newsgathering skills using smart technology 4. To develop students' ability to critically evaluate, analyse and reflect upon their learning.
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Use newsroom, studio facilities and software to produce news bulletins and copy demonstrating a clear recognition of sourcing and journalistic content for different story treatments.
MLO2	2	Undertake a variety of editorial and production roles in TV and Radio, and show a knowledge of responsibilities and the importance of teamwork.
MLO3	3	Use mobile technology in the production of audio and video story treatments for multimedia platforms.
MLO4	4	Demonstrate and apply journalism skills underpinned by ethical, accurate and impartial newsgathering and storytelling, from sourcing to presenting news.
MLO5	5	Further develop technical skills in the production of story treatments for a variety of media platforms.
MLO6	6	Critically reflect on their personal performance and contributions using relevant theory to support analysis

**Module Content**

Outline Syllabus	Students will develop news judgement and research skills in the production of news bulletins and artefacts for TV, Radio and online. They will work both as individuals and team members to produce content for a variety of media platforms. They will build on previously acquired knowledge in using electronic newsroom systems, audio and video recording and editing and mobile journalism, to produce broadcast stories in line with current professional broadcast practice. They will undertake live storytelling, and show developing skills in writing for broadcast and online outlets, including structure, introductions, writing to pictures, story treatments and broadcast presentation skills.
Module Overview	This module builds on your skills developed during the Professional Practice and Reporting modules at Level 4 and the first semester Developing Broadcast Skills and Online News modules in the first semester of Level 5. You will develop news judgement and research skills in the production of news bulletins and artefacts for TV, Radio and online. You will be introduced to editorial and production roles and skills for news and current affairs programmes, alongside the opportunity to develop mobile newsgathering skills using smart technology.
Additional Information	This module builds on skills developed during the Professional Practice and Reporting modules at level 4 and the first semester Developing Broadcast Skills and Online News modules in the first semester of level 5.

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	50	0	MLO3, MLO4, MLO5

Test	Test	40	0	MLO1, MLO2, MLO3, MLO4, MLO5
Essay	Essay	10	0	MLO6

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Shirley Lewis	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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