# **Liverpool** John Moores University

Title: KNOWLEDGE MANAGEMENT 1

Status: Definitive

Code: **5035BUSIS** (108210)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School Teaching School/Faculty: Liverpool Business School

Team	Leader
Michael Swain	Υ

Academic Credit Total

Level: FHEQ5 Value: 12.00 Delivered 24.00

96

**Hours:** 

Total Private Learning 120 Study:

Hours:

**Delivery Options** 

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10.000
Tutorial	12.000
Workshop	2.000

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	investigatory report c 2500 words	100.0	

#### **Aims**

to familiarise the students with the human resources management techniques of knowledge management

## **Learning Outcomes**

After completing the module the student should be able to:

- Differentiate bewtween explicit and tacit knowledge and the ways each should be managed.
- 2 Assess the effects of organisational design and culture on communication and knowledge sharing
- 3 Judge and evaluate appropriate methods for knowledge transfer
- Identify and discuss the methodologies and techniques for effective human resource management of information and knowledge transfer.
- Identify the key information and knowledge management factors present in successful organisations.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

RPT 1 2 3 4 5

## **Outline Syllabus**

Nature of information and knowledge
Tacit v explicit knowledge
Organisational design and knowledge management.
Organisational communication and knowledge transfer
Human resource management and knowledge management
Teams and teamwork
Communities of practice
Incentives for knowledge sharing
Training and personal development
Information and knowledge policies

## **Learning Activities**

Lectures, tutorials, workshops, use of electronic communication devices to enhance knowledge sharing. (eg WIKIs, BLOGs, etc)

#### References

Course Material	Book	
Author	Holsapple, C.W.	
Publishing Year	2003	
Title	handbook on knowledge management	
Subtitle	Knowledge matters	
Edition		
Publisher	Springer	
ISBN	3540200053	

# Notes

Assessment will take the form of an investigatory report examining human resources management techniques for encouraging successful knowledge sharing and including real life examples.