

Magazine Journalism

Module Information

2022.01, Approved

Summary Information

Module Code	5035JOURN
Formal Module Title	Magazine Journalism
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	12
Workshop	36

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To introduce students to long-form journalistic writing and enable them to produce and critically evaluate such work. To introduce students to print design through the form of magazines. To enable students to understand the process of sub-editing and print production. To introduce students to industry standard design software.
------	--

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evaluate different styles of feature writing and critically analyse the work of online and print professionals.
MLO2	2	Write features to a particular brief and length
MLO3	3	Demonstrate a knowledge of production processes in print including industry standard software such as Adobe InDesign.
MLO4	4	Edit copy accurately under pressure of deadlines and write attractive and accurate headlines.
MLO5	5	Design attractive print pages with appropriate images

Module Content

Outline Syllabus	The art of feature writing; the forms of feature writing; an introduction to print design and typography; choosing and using images; sub-editing and production
Module Overview	This module prepares you for the weekly production of magazines and newspapers in Level 6. It also introduces you to long-form writing for the web and enables you to produce and critically evaluate such work.
Additional Information	This module prepares students for the weekly production of magazines/newspapers in Level 6. It also introduces students to long-form writing for the web.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	60	0	MLO1, MLO2
Artefacts	Artefact	40	0	MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jackie Newton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------