

Liverpool John Moores University

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Title: Magazine Journalism
Status: Definitive
Code: **5035JOURN** (123558)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Jackie Newton	Y

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Workshop	36

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Individual Portfolio	60	
Artefacts	Artefact	Production of a Magazine	40	

Aims

To introduce students to long-form journalistic writing and enable them to produce and critically evaluate such work

To introduce students to print design through the form of magazines.

To enable students to understand the process of sub-editing and print production.

To introduce students to industry standard design software.

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate different styles of feature writing and critically analyse the work of online and print professionals.
- 2 Write features to a particular brief and length
- 3 Demonstrate a knowledge of production processes in print including industry standard software such as Adobe Indesign.
- 4 Edit copy accurately under pressure of deadlines and write attractive and accurate headlines.
- 5 Design attractive print pages with appropriate images

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2		
Artefact	3	4	5	

Outline Syllabus

The art of feature writing; the forms of feature writing; an introduction to print design and typography; choosing and using images; sub-editing and production

Learning Activities

Lectures, workshops and directed independent learning

Notes

This module prepares students for the weekly production of magazines/newspapers in Level 6. It also introduces students to long-form writing for the web.