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Title: STUDY SEMESTER ABROAD - Marketing
Status: Definitive
Code: **5037BUSMK** (122894)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Peter Simcock	Y

Academic Level: FHEQ5
Credit Value: 60
Total Delivered Hours: 4
Total Learning Hours: 600
Private Study: 596

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	4

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	Transcript	LJMU credit and grade based upon record of achievement at host institution	100	

Aims

To provide students with a semester of study at an approved overseas partner that will replace one semester of their LJMU programme at level 5.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate the acquisition of programme-related learning having followed an approved course of study abroad.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

credit from grade 1
conversion

Outline Syllabus

The modules to be taken during the semester will be agreed in advance by the student, programme leader and overseas provider and approved by FQAEC.

Learning Activities

The nature of the learning activities will vary depending upon the modules selected.

Notes

This is a semester of full-time study at an approved higher education institution which will replace one semester of level 5 study at LJMU. The modules to be studied must be agreed in advance, and must be an appropriate substitute for the modules being replaced. Assuming successful completion of this semester, mark-bearing credit will be awarded by the Faculty Recognition Group. The grade conversion scale to be used will be made available in advance of the semester abroad.