

Liverpool John Moores University

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Title: Sports Feature Writing
Status: Definitive
Code: **5039JOURN** (124572)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
David Randles	Y

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Seminar	36

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Sports Feature Writing Portfolio	75	
Essay	Essay	Reflection	25	

Aims

1. Produce features and profiles, opinion pieces, and other articles on a set and coherent theme.
2. Research and identify relevant sources needed in the production of sports features.
3. Show awareness of the varying types of markets and audiences available for the

publication of the type of work produced though out the module.

4. Reflect and analyse the journalistic processes undertaken in production elements and discuss issues involved in the practice of sports journalism

Learning Outcomes

After completing the module the student should be able to:

- 1 Conceptualise, pursue and research topical story ideas with a topical peg using standard newsgathering techniques (including a range of interviews).
- 2 Construct, design and develop a variety of articles in line with a style guide and according to a prescribed journalistic format.
- 3 Devise, develop and apply a strategy for achieving a specified result via a portfolio of articles for different media.
- 4 Analyse and evaluate key issues impacting on professional journalism in society today

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
Essay	4		

Outline Syllabus

Sports Features will address the longer style of writing in sports journalism. During the course of the module students develop this other style of writing by producing a cohesive portfolio of features and profiles, opinion pieces, and other articles on a set and coherent theme. Given this form of writing is more encompassing the development of skills in researching, generating and implementing ideas will be at the heart of the teaching in this module.

Learning Activities

Lectures and seminars.

Notes

Students will also be expected to take cognisance of legal, social and ethical constraints and the impact of audience, medium, market and available sources in the course of the academic year.