

Sports Feature Writing

Module Information

2022.01, Approved

Summary Information

Module Code	5039JOURN
Formal Module Title	Sports Feature Writing
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	36

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	<p>1. Produce features and profiles, opinion pieces, and other articles on a set and coherent theme.</p> <p>2. Research and identify relevant sources needed in the production of sports features.</p> <p>3. Show awareness of the varying types of markets and audiences available for the publication of the type of work produced though out the module.</p> <p>4. Reflect and analyse the journalistic processes undertaken in production elements and discuss issues involved in the practice of sports journalism</p>
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Conceptualise, pursue and research topical story ideas with a topical peg using standard newsgathering techniques (including a range of interviews).
MLO2	2	Construct, design and develop a variety of articles in line with a style guide and according to a prescribed journalistic format.
MLO3	3	Devise, develop and apply a strategy for achieving a specified result via a portfolio of articles for different media.
MLO4	4	Analyse and evaluate key issues impacting on professional journalism in society today

Module Content

Outline Syllabus	Sports Features will address the longer style of writing in sports journalism. During the course of the module students develop this other style of writing by producing a cohesive portfolio of features and profiles, opinion pieces, and other articles on a set and coherent theme. Given this form of writing is more encompassing the development of skills in researching, generating and implementing ideas will be at the heart of the teaching in this module.
Module Overview	The aim of the module is to produce features and profiles, opinion pieces and other articles on a set and coherent theme. You will research and identify relevant sources needed in the production of sports features and show awareness of the varying types of markets and audiences available for the publication of the type of work produced though out the module.
Additional Information	Students will also be expected to take cognisance of legal, social and ethical constraints and the impact of audience, medium, market and available sources in the course of the academic year.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	75	0	MLO1, MLO2, MLO3
Reflection	Essay	25	0	MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

David Randles	Yes	N/A
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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