

Multimedia News Production

Module Information

2022.01, Approved

Summary Information

Module Code	5044JOURN
Formal Module Title	Multimedia News Production
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	3
Workshop	66

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To build on students' previous learning to prepare them to work independently and as part of a newsroom team as multi-skilled researchers, reporters and producers in radio, television, social media, in news and, current affairs programming in a multiplatform environment. To gain an introduction to editorial and production roles and skills for news and current affairs programmes, working in a newsroom environment. To develop a mixture of traditional and mobile newsgathering skills using smart technology To develop students' ability to critically evaluate, analyse and reflect upon their learning
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Produce news artefacts demonstrating a recognition of journalistic skills in sourcing and compiling original multimedia news content in a variety of treatments.
MLO2	2	Undertake a variety of roles in a multi-platform news environment, demonstrating an understanding of professional responsibilities in managing supervised, self-directed projects.
MLO3	3	Use industry standard technology to develop professional production of multimedia news treatments, including accurate notetaking and the use of sources.
MLO4	4	Evaluate skills underpinned by ethical impartial newsgathering and story

Module Content

Outline Syllabus	Students will develop and evaluate their journalistic and transferable skills to design and create multimedia products reflecting industry-standard journalistic practice. Newsdays will provide a real-time work-based learning environment for students to develop their understanding of professional requirements, deadlines, management and team working with the further acquisition and application of technical skills in the production of journalism artefacts. They will work in flexible, creative and independent ways, showing self-discipline, self-direction to communicate effectively in team settings, and in a variety of media, showing an understanding of target audiences and a developing news sense.
Module Overview	
Additional Information	This module builds on previous skills developed at levels 4 and semester 1 level 5 to enable students to apply and critically evaluate their journalism in a learning environment which replicates the values, structures and practices of professional news organisations.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	50	0	MLO1, MLO3, MLO4
Test	Test	50	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

Shirley Lewis	Yes	N/A
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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