

## Journalism Issues

### Module Information

2022.01, Approved

#### Summary Information

Module Code	5045JOURN
Formal Module Title	Journalism Issues
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

#### Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	22

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	To offer an understanding of the historical and international context of the UK journalism industry. To build knowledge of the main theoretical concepts that underpin academic thinking about journalism. To develop awareness of key debates and perspectives relating to journalism and its role in society.
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Appraise contemporary issues relating to journalism and its role in a diverse modern society.
MLO2	2	Examine the importance of historical developments in the formation of modern journalism.
MLO3	3	Apply knowledge of key journalism theories to discussion of contemporary journalism.

**Module Content**

Outline Syllabus	Students will gain knowledge of key contemporary issues within the journalism industry and explore questions about the media's role in a modern, democratic society. This will include questions of diversity and inclusion such as changing attitudes towards the representation of different demographic groups and questions of inclusion within the media workforce. The module will include an examination of the international context of UK journalism and consideration of issues around decolonising journalism, for example questions of stereotyping in reporting of the developing world, and questions of universal news values. Students will develop an understanding of the ways in which the historical development of journalism continues to shape and influence the modern industry (for example through regulation, ownership, economic and technological factors). They will be introduced to the major theoretical ideas that have influenced thinking about journalism and the key debates about its purpose and impact. Students will learn to apply these theories and ideas to real-world contexts, analysing the forces that continue to shape journalism and debating the validity of competing narratives about the industry.
Module Overview	
Additional Information	This module will equip students to undertake a dissertation or the reflective essay element of a Final Project at Level 6.

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	50	0	MLO1, MLO2, MLO3
Report	Feature Article	50	0	MLO1, MLO2, MLO3

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Frances Yeoman	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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