

Magazine Journalism

Module Information

2022.01, Approved

Summary Information

Module Code	5046JOURN
Formal Module Title	Magazine Journalism
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To introduce students to the theory and practice of print design. To enable students to understand and practice the process of sub-editing and print production. To introduce students to industry standard design software. To equip students with the skills to create magazine and long-form magazine.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Design attractive print pages with appropriate images.
MLO2	2	Edit copy accurately and write attractive and accurate headlines.
MLO3	3	Evidence competency in production processes in print including industry standard software such as Adobe InDesign.
MLO4	4	Write features to a particular brief and length and evaluate the work of print and online professionals.

Module Content

Outline Syllabus	An introduction to print design and typography theory and practice; choosing and using images; sub-editing and production; writing long-form content.
Module Overview	
Additional Information	This module prepares students for the weekly production of magazines/newspapers in Level 6. It also introduces students to long-form writing for the web and print.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Editing/Writing	60	0	MLO1, MLO2, MLO4
Artefacts	Magazine	40	0	MLO1, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jackie Newton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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