

Multimedia Sports Reporting

Module Information

2022.01, Approved

Summary Information

Module Code	5049JOURN
Formal Module Title	Multimedia Sports Reporting
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	Further develop core sports reporting skills.Require students to replicate industry practice in various environments.Produce a high standard of sports journalism content to deadline.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Make critical editorial decisions to produce audience engaging multimedia artefacts.
MLO2	2	Work in flexible and independent ways, showing self-discipline, self-direction and reflexivity.
MLO3	3	Communicate effectively with a range of sources in inter-personal settings.

Module Content

Outline Syllabus	The module will build on prior delivery to see students produce creative and dynamic multimedia content in keeping with professional requirements of contemporary sports journalism. Tuition will meld traditional and innovative reporting techniques, culminating in a series of live news days that will see students reporting in the field.
Module Overview	
Additional Information	This module will add to skills already delivered at levels 4 and 5 to see students reporting in a range of scenarios as preparation for, in particular, the 40-credit level 6 module Advanced Sports Journalism Practice.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Timothy Abraham	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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