

Liverpool John Moores University

Title: Leadership for Business
Status: Definitive
Code: **5057BUSBM** (121653)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Rocio Valdivielso Del Real	Y

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	Reflec	Self reflection paper based on leadership role-play in group seminar 1250 words	30	
Presentation	Prese	Presentation of a group report 2500 words	70	

Aims

- 1. To provide an understanding of the major contemporary issues in connection with leadership.*
- 2. To integrate theory and practice by drawing on relevant theory and connecting it*

with leaders across a range of case study organisations.

3. To understand the importance of managing organisational effectiveness

4. To discuss the different types of leaders present within the organisation and review their traits, personalities and skills.

5. To develop your ability to participate in and to lead a group with an interdependent task.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the concepts of leadership styles and leadership skills in different organisational and business context.
- 2 Describe the structure of, and leadership relationships that exist within an organisational context.
- 3 Apply decision making theory within the context of organisational change and the role of the leader.
- 4 Demonstrate the balance of leadership skills and management skills with debate concerning the merits of both with regards to role play in leading and engaging peers and enabling change.
- 5 Enhance your ability to communicate your ideas clearly and persuasively orally and in writing

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Self reflection 1250w	4	5		
Presentation of report 2500w	1	2	3	5

Outline Syllabus

What is leadership and the role and challenge of the leader in contemporary business organisations.

Understanding leaders, their traits, skills, abilities and style will be explored

Approaches to understanding the relationship between leaders and followers – i.e. situational, contingency and path-goal theories

Theory and models describing contemporary organisations and strategic leadership and decision making – i.e. emotional intelligence, transactional leadership theory, transformational leadership theory, team leadership and psychodynamic approaches to analysing leadership will be developed.

Learning Activities

The module will be delivered as a series of lectures, seminars, and tutorial workshops where individual activities and small group discussion are actively encouraged. Formal lectures will act as a mean of providing the students with the appropriate theoretical knowledge. To enhance the teaching of this module a range of practical approaches will be used. These will include case-studies, role-plays, decision making and problem solving activities, leader-group discussions, and student presentations. Formative assessment will also be used in the form of one multiple choice tests and the option of peer review of leading in-class group discussions.

Notes

Leadership for Business is designed to provide students with an understanding of the challenges faced by those involved in leading and transforming organisations in today's increasingly complex and dynamic global business environment. Students will be introduced to models, theories and research in areas of strategic leadership practice and decision-making. Techniques for analysing organisations, their structures and interrelations will be introduced and developed over the course of the module.