

## Liverpool John Moores University

Title: TOURISM, CULTURE AND SOCIETY  
Status: Definitive  
Code: **5063TEF** (103826)  
Version Start Date: 01-08-2019

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
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**Academic Level:** FHEQ5      **Credit Value:** 24      **Total Delivered Hours:** 45  
**Total Learning Hours:** 240      **Private Study:** 195

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Seminar	20
Tutorial	5

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS2	Study Record; 2,500 words	80	
Presentation	AS1	Presentation; Peer Assessment	20	

### Aims

*To provide social and cultural contexts within which tourism takes place and for students to develop the appropriate theoretical basis to critically assess the impacts of tourism development.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Understand social and cultural influences on tourism consumption patterns and activities.
- 2 Understand the experimental nature of tourists' activities.
- 3 Understand, critically assess and apply, in context, key sociological theories in tourism studies.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Study Record	2	3
Presentation	1	

## Outline Syllabus

*The relationship between tourism, culture and society. Sociological perspectives in the study of tourism. Culture as a tourism product. The embodied and performed nature of touristic practice. The influence of touristic practice on constructions of identity.*

## Learning Activities

A series of lectures to introduce students to the relevant theoretical content. Small group tutorials to support students' independent study on the module and input into whole group seminars based on directed reading. Seminar discussion will be led by student assessed student presentations.

## Notes

The module is designed to provide a comprehensive overview of the social and cultural contexts in which touristic practices take place. Evidence from this module may contribute to WoW certification.