

Liverpool John Moores University

Title: RESEARCH METHODS
Status: Definitive
Code: **5066TEF** (103829)
Version Start Date: 01-08-2019

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Lucinda Richardson	Y

Academic Level: FHEQ5 **Credit Value:** 24 **Total Delivered Hours:** 62
Total Learning Hours: 240 **Private Study:** 178

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24
Tutorial	12
Workshop	26

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Research Proposal (2000 words)	60	
Presentation	AS2	Poster Presentation	40	

Aims

To engage with a variety of research methodologies and be able to select appropriate methods in relation to research topics.

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate a range of qualitative and quantitative methods of data collection and analysis.
- 2 Debate the pros and cons of different research approaches in a relevant subject area.
- 3 Apply appropriate methods to specific research topics.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Research Proposal	1	3
Poster Presentation	2	

Outline Syllabus

Why do research? Strategies and frameworks, data collection methods, data analysis methods, ethics, sampling, writing proposals, reflexive research, visual approaches.

Learning Activities

Lectures and workshops and peer learning groups.

Notes

Students will study the differences between quantitative and qualitative research methods in terms of the paradigms in which they are situated, ethical considerations, different types of sampling, the difference between primary and secondary research, the role and importance of a literature review.