Liverpool John Moores University

Title: HUMAN RESOURCE MANAGEMENT IN EVENTS
Status: Definitive
Code: **5069TEF** (103832)
Version Start Date: 01-08-2020

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
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Academic Level:	FHEQ5	**Credit Value:**	24	**Total Delivered Hours:**	39
Total Learning Hours:	240	**Private Study:**	201		

Delivery Options
Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	36
Seminar	1
Tutorial	1
Workshop	1

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group Presentation	40	
Essay	AS2	Essay (2500 words equivalent)	60	

Aims

To enable students to understand the principles and practices of human resource management in events organisations.

Learning Outcomes

After completing the module the student should be able to:

1   To identify and analyse processes and practice of human resource planning, management and operations in general and within the context of events management in particular.
2   To apply these to a specific event context.
3   To demonstrate a critical understanding of the role and management of volunteers in events.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Group Presentation   1   2

Essay   3

Outline Syllabus

including job design and description, recruitment, selection, induction, training, retention, performance review, contracts, pulsating organisations, organisational structure and organisational culture, volunteering, motivation and reward, management styles, leadership, communication, decision making styles, working in teams, and principles and policies of HRM in Events.

Learning Activities

The module will be delivered by means of lectures followed by seminars/workshops and tutorials. Here students will participate in small group work based around material presented in the lectures.

Notes

Notes needed...