

Fashion Design Focus

Module Information

2022.01, Approved

Summary Information

Module Code	5101FC
Formal Module Title	Fashion Design Focus
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool School of Art & Design

Learning Methods

Learning Method Type	Hours
Lecture	3
Practical	29
Seminar	6
Tutorial	3
Workshop	16

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	<p>1. To promote the effective use of research methodologies and promote individual focus through a variety of fashion related activities.2. To create an awareness of fashion and promote experimentation through alternative and innovative approaches to fashion practice.3. To produce a body of work in relation to market level and professional practice.4. To develop a more focused approach to a personal design identity within a specialist fashion market. 5. To develop a range of design applications, which explore design concepts, materials and contexts.</p>
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evidence analysis of appropriate research and its application to fashion concepts and design generation.
MLO2	2	Demonstrate in depth design and applied technical methods to project work.
MLO3	3	Formulate a range of visual and conceptual approaches to justify and apply appropriate methods of presentation/layout.
MLO4	4	Demonstrate an ability to produce a three-dimensional body of work to a professional standard.
MLO5	5	Recognise, plan and implement time management strategies to support set goals and objectives.

Module Content

Outline Syllabus	Students will be taught through a programme of one to one tutorials, group critiques / activities / seminars / lectures / Interaction within the Art School, learning resources, technical workshops and immediate location for research exploration and trials / fostering new learning styles and practices.
Module Overview	The aim of this module is to promote the effective use of research methodologies and promote individual focus through a variety of fashion related activities. It will introduce you to industry practices and enables you to build a practical knowledge of research design development trials to a high standard working towards professional outputs.
Additional Information	This module introduces students to industry practices and enables students to build their practical knowledge of research design development trials and outputs to a high standard working towards professional outputs.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Artefacts 1	60	0	MLO1, MLO2, MLO3, MLO5
Artefacts	Artefacts 2	40	0	MLO3, MLO5, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Paul Robinson	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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