

Liverpool John Moores University

Title: Analysing Entertainment Media
Status: Definitive
Code: **5101MEDCUL** (122114)
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Rachel Broady	Y
Joanne Knowles	

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 36
Total Learning Hours: 200 **Private Study:** 164

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Seminar	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1500 words key concepts glossary	50	
Essay	AS2	2000 words essay	50	

Aims

- 1. To examine how narrative forms interrelate with the society in which they are produced and consumed.*
- 2. To consider the historical development and conceptual models which inform the close study of popular narrative texts.*

3. To critically examine the nature of popular television institutions, production, texts and reception.

Learning Outcomes

After completing the module the student should be able to:

- 1 Produce evidenced definitions of a range of theoretical concepts relevant to the study of popular television.
- 2 Apply appropriate theoretical concepts to the analysis of the relationship between popular narrative media and the society in which they are produced and consumed.
- 3 Engage in close textual analysis applying the appropriate terminology relevant to the narrative text under examination.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

1500 words glossary	1	
2000 words essay	2	3

Outline Syllabus

Popular Television and Television Studies; The Politics of Popular TV; Genre and Popularity; Popular TV Production; Ordinary Television; Television Formatting; Fans, Taste and the Popular; Popular TV and Celebrity; The examination of various modes of comedy and their historical contexts; The application of relevant methods of analysis for comic narrative; Close analysis of selected comedy texts.

Learning Activities

Lectures, Seminars, Workshops, Screenings.

Notes

Students will apply methods of analysis, contextualisation and research relevant to non-fiction and fictional entertainment media.