Analysing Entertainment Media

Module Information

2022.02, Approved

Summary Information

Module Code	5101MEDCUL
Formal Module Title	Analysing Entertainment Media
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Humanities and Social Science

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To examine how narrative forms interrelate with the society in which they are produced and consumed.2. To consider the historical development and conceptual models which inform the close study of popular narrative texts.3. To critically examine the nature of popular television institutions, production, texts and reception.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Produce evidenced definitions of a range of theoretical concepts relevant to the study of popular television.
MLO2	2	Apply appropriate theoretical concepts to the analysis of the relationship between popular narrative media and the society in which they are produced and consumed.
MLO3	3	To offer a detailed and evidenced response to a selected essay question covering a topic area relevant to the study of contemporary popular television.

Module Content

Outline Syllabus	Popular Television and Television Studies; The Politics of Popular TV; Genre and Popularity; Popular TV Production; Ordinary Television; Television Formatting; Fans, Taste and the Popular; Popular TV and Celebrity; Soap and Social Issues.
Module Overview	This module enables you to examine how narrative forms interrelate with the society in which they are produced and consumed, You will also consider the historical development and conceptual models which inform the close study of popular narrative texts.
Additional Information	Students will apply methods of analysis, contextualisation and research relevant to non-fiction and fictional entertainment media.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	1500 words glossary	50	0	MLO1
Essay	2000 words essay	50	0	MLO3, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Rachel Broady	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings