

**Summary Information**

<b>Module Code</b>	5104LBSBW
<b>Formal Module Title</b>	Research Methods
<b>Owning School</b>	Business and Management
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 5
<b>Grading Schema</b>	40

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Hiba Hussein	Yes	N/A

**Module Team Member**

Contact Name	Applies to all offerings	Offerings
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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**Teaching Responsibility**

LJMU Schools involved in Delivery
Business and Management

**Learning Methods**

Learning Method Type	Hours
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Lecture	11
Seminar	11
Workshop	22

### Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

### Aims and Outcomes

<b>Aims</b>	The module aims to enable students to develop a research proposal on a topic of their choice.
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### Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Develop and justify a relevant, original and feasible research topic.
MLO2	Search, identify and critically evaluate relevant literature.
MLO3	Recognise which research methodology may be most suitable to address the chosen research question.

### Module Content

Outline Syllabus
Defining the Research Topic Identifying the Relevant Literature Critically Reviewing the Literature Deciding the Research Strategy and Methods Using Secondary Data Collecting Primary Data Analysing Data Quantitatively and Qualitatively Negotiating Ethics and Access Planning a Timescale And Use Of Resources

Module Overview
The module aims to enable you to develop a research proposal on a topic of your choice. The module aims to develop your skills in the research process. Working as an individual, you will work on a real research problem which will develop your skills in questionnaire design, team work, the analysis of quantitative and qualitative data and the production of a comprehensive research report.

### Additional Information

The module aims to develop student skills in the research process. Working as an individual, students will work on a real research problem which will develop student skills in questionnaire design, team work, the analysis of quantitative and qualitative data and the production of a comprehensive research report.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	RESEARCH PROPOSAL	100	0	MLO3, MLO1, MLO2