

Summary Information

Module Code	5105LBSBW
Formal Module Title	Investment and Finance
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To enable students/business managers of the future to make evidence-based investment decisions and analyse financial statements and performance in order to ensure sustainability, liquidity and profitability.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the estimated Risk and Return of investments using a range of statistical methods in order to recommend evidence-based investment decisions.
MLO2	2	Explain the implications of the Efficient Markets Hypothesis on investment decisions.
MLO3	3	Examine financial statements and performance in order to ensure sustainability, liquidity and profitability.
MLO4	4	Evaluate a business as a going and gone concern and recommend plans to restructure the capital in order to avoid liquidation.

Module Content

Outline Syllabus	1. The Financial Objectives of the Firm.2. The Criteria for Investment Decisions.3. Physical & Financial Investments.4. Leasing.5. Risk & Return.6. Calculating Risk - Beta, Standard Deviation.7. Portfolio Theory - Correlation & Covariance.8. Tax Management.9. The Efficient Market Hypothesis.10. Financial Statement Analysis: Profitability, Liquidity, Capital Adequacy.11. Cash Flow & Working Capital Management.12. Liquidation & Capital Restructure.
Module Overview	The module is designed to enable you to use investment appraisal techniques and to critically evaluate investment appraisal activity within the firm. The module will also enable you to demonstrate an awareness of the significance of finance theory and its contemporary and practical relevance.
Additional Information	This course enables students to critically evaluate investment decisions and undertake the analysis of financial performance.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation and report	100	0	MLO4, MLO3, MLO2, MLO1

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
James Eden	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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