

## Liverpool John Moores University

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Title: Critical Contextual Investigation  
Status: Definitive  
Code: **5106FC** (122397)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Lee Wright	Y
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**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 60  
**Total Learning Hours:** 200      **Private Study:** 140

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	24
Seminar	24
Tutorial	6
Workshop	6

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	A written assignment of standard academic format to meet requirements of pathway as outlined in submission criteria.	60	
Artefacts	AS2	A body of work (research and outputs) to meet requirements of pathway as outlined in submission criteria.	40	

## Aims

*To develop student initiated contextual topics and relevant research methodologies in relation to studio practice and wider contexts of contemporary fashion design and communication theoretical concepts.*

*To engage in critical debate and analysis underpinned by a deepening knowledge and understanding of contemporary fashion issues through a written assignment leading to a proposal for Level 6 Research Project.*

*To develop a body of work which effectively communicates issues concerning career directions and research interests based on student initiated field of interest.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an ability to research and write a scholarly assignment based on a student initiated contextual studies topic.
- 2 Effectively communicate through the vehicle of a written assignment, a critical awareness of contemporary fashion practices (including research methods and scholarly sources) an individual theoretical research topic.
- 3 Communicate ideas in alignment with a body of work and effectively showcase research interests, reflective and critical thinking.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2
Artefacts	3	

## Outline Syllabus

*Through a series of thematic lectures with accompanying seminars and tutorials, the module will deepen the critical and theoretical knowledge and understanding of contemporary fashion issues which link to the studio modules. For example; Globalisation and the Impact of Fast Fashion; The Expansion of Fashion Cities and the Role of Trend Forecasting; The Cultural Significance of Gender-blurring; The Imaging of Fashion and New Innovations of Visualization. Research methodologies concerning primary and secondary data collection will underpin the critical context of the themes. This module is primarily concerned with developing a knowledge of theoretical issues plus student-initiated topics with relevance to their practiced - based interests. The two assignments will demonstrate focused topic interests through written formats. The proposal will explore a student initiated topic in the context of a critical framework developing focused theoretical understanding through a variety of types of writing – discourse, evaluation, analysis, synthesis – underpinned by an awareness of research methods appropriate to a rigorous scholarly investigation.*

## **Learning Activities**

This module will be delivered through lectures, seminars, group critique, group presentations and tutorials. Guest speakers and study visits will enhance the module.

## **Notes**

The delivery of this module is devised to engender a deeper understanding of contemporary theoretical design issues. It will facilitate the development of skills of critical analysis. Depth of scholarship accompanied with a theoretical understanding through effective written communication skills, are essential skills in this module.