

## Illustration (Text and Image)

### Module Information

2022.01, Approved

#### Summary Information

Module Code	5106GD
Formal Module Title	Illustration (Text and Image)
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool School of Art & Design

#### Learning Methods

Learning Method Type	Hours
Lecture	8
Practical	32
Seminar	12
Tutorial	2
Workshop	16

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

#### Aims and Outcomes

Aims	1. To experiment with a variety of approaches towards image making.2. To examine a range of image-based approaches to expressing ideas and textual content.3. To explore appropriate image-making tools and processes.4. To develop an awareness of factors which influence the reception, perception and interpretation of visual material.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Create a range of visual responses that question the relationship of text to other visual material.
MLO2	2	Demonstrate a creative application of design tools and processes.
MLO3	3	Examine a range of factors that influence the reception, perception and interpretation of visual material.

### Module Content

Outline Syllabus	1. Analysing and understanding a brief.2. Research activities related to interpreting a wide range of texts.3. Developing a wide range of visual responses to text.4. Generating visual material and presenting ideas.5. Exploring a range of image making techniques.
Module Overview	This module will allow you to experiment with a variety of approaches towards image making and to examine a range of image-based approaches to expressing ideas and textual. You will be able to explore appropriate image-making tools and processes.
Additional Information	This module will explore different aspects of image-making in relation to text, as a means to expand students' practice and develop their individual creativity as an image marker.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Matthew Johnson	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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