

## Liverpool John Moores University

Title: Illustration (Text and Image)  
Status: Definitive  
Code: **5106GD** (121915)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Matthew Johnson	Y
Emily Hayes	

**Academic Level:** FHEQ5  
**Credit Value:** 20  
**Total Delivered Hours:** 70  
**Total Learning Hours:** 200  
**Private Study:** 130

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	8
Practical	32
Seminar	12
Tutorial	2
Workshop	16

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio of finished project outcomes and supporting research and development work.	100	

### Aims

1. To experiment with a variety of approaches towards image making.
2. To examine a range of image-based approaches to expressing ideas and textual

*content.*

*3. To explore appropriate image-making tools and processes.*

*4. To develop an awareness of factors which influence the reception, perception and interpretation of visual material.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Create a range of visual responses that question the relationship of text to other visual material.
- 2 Demonstrate a creative application of design tools and processes.
- 3 Examine a range of factors that influence the reception, perception and interpretation of visual material.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
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## **Outline Syllabus**

- 1. Analysing and understanding a brief.*
- 2. Research activities related to interpreting a wide range of texts.*
- 3. Developing a wide range of visual responses to text.*
- 4. Generating visual material and presenting ideas.*
- 5. Exploring a range of image making techniques.*

## **Learning Activities**

1. This is a practical studio based module supported by a programme of tutorials, seminars, crits and lectures.
2. The final assessment for this module is 100% Portfolio (comprising finished project work and supporting research and development work).
3. Formative feedback and feed-forward is given during review activities at the end of each stage of the project.
4. On-going informal feedback will be available via seminars and critiques.

## **Notes**

This module will explore different aspects of image-making in relation to text, as a means to expand students' practice and develop their individual creativity as an image maker.