

## Liverpool John Moores University

Title: Business Organisation Awareness  
Status: Definitive  
Code: **5106MAR** (121819)  
Version Start Date: 01-08-2021

Owning School/Faculty: Engineering  
Teaching School/Faculty: Engineering

Team	Leader
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**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 30  
**Total Learning Hours:** 200      **Private Study:** 170

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10
Tutorial	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Future Focus e-learning task	AS1	AS1 Self awareness statement	10	
Test	AS3	AS3 Online Tests	50	
Report	AS2	AS2 Job Study	40	

### Aims

*To raise awareness of the nature of business organisations, their structure, management and financing, with particular reference to the maritime and logistics*

sectors, and to develop self and career awareness skills.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Describe an organisation in term of its type, structure, functions, resources, culture and stakeholders, creating innovative solutions to industry problems
- 2 Show awareness of the forms of financial information available to a manager in the maritime and logistics sector
- 3 Demonstrate business organisational awareness through examination of relevant case studies
- 4 Develop an understanding of self awareness evaluation techniques and reflection

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CareerSmart task/refelction	4	
Online Tests	2	
Job Study	1	3

## Outline Syllabus

*History of organisations, types of business, the business environment, management functions, management models.*

*Entrepreneurship.*

*Financial reporting. Statutory company reporting and an analysis of annual reports.*

*Business intelligence, market research, sector analysis.*

*Self awareness evaluation and reflection (embedding of CareerSmart self awareness statement).*

## Learning Activities

Integrated series of formal lectures and tutorials.

## Notes

A module which introduces students to the way businesses function, including self awareness evaluation and personal reflection.