

# Business Organisation Awareness

## Module Information

2022.01, Approved

### Summary Information

Module Code	5106MAR
Formal Module Title	Business Organisation Awareness
Owning School	Engineering
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Engineering

### Learning Methods

Learning Method Type	Hours
Lecture	10
Tutorial	20

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

### Aims and Outcomes

Aims	To raise awareness of the nature of business organisations, their structure, management and financing, with particular reference to the maritime and logistics sectors, and to develop self and career awareness skills.
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## After completing the module the student should be able to:

### Learning Outcomes

Code	Number	Description
MLO1	1	Describe an organisation in term of its type, structure, functions, resources, culture and stakeholders, creating innovative solutions to industry problems
MLO2	2	Show awareness of the forms of financial information available to a manager in the maritime and logistics sector
MLO3	3	Demonstrate business organisational awareness through examination of relevant case studies
MLO4	4	Develop an understanding of self awareness evaluation techniques and reflection

### Module Content

Outline Syllabus	History of organisations, types of business, the business environment, management functions, management models. Entrepreneurship. Financial reporting. Statutory company reporting and an analysis of annual reports. Business intelligence, market research, sector analysis. Self awareness evaluation and reflection (embedding of CareerSmart self awareness statement).
Module Overview	This module will raise awareness of the nature of business organisations, their structure, management and financing, with particular reference to the maritime and logistics.
Additional Information	A module which introduces students to the way businesses function, including self awareness evaluation and personal reflection.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	CareerSmart task/reflection	10	0	MLO4
Test	Online Tests	50	0	MLO2
Report	Job Study	40	0	MLO1, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Robyn Pyne	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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