

Fashion Awareness

Module Information

2022.01, Approved

Summary Information

Module Code	5107FC
Formal Module Title	Fashion Awareness
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool School of Art & Design

Learning Methods

Learning Method Type	Hours
Lecture	3
Practical	28
Seminar	7
Tutorial	3
Workshop	16

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To examine contemporary and historical practice within the creative industries. 2. To encourage and support independent research using a variety of creative methods.3. To produce a body of work in relationship to customer profile and market level.4. To research specific materials, processes and media to apply to set project work.5. To recognise the importance of roles within creative teams when undertaking project work.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evidence analysis of appropriate research and its application to fashion practice.
MLO2	2	Demonstrate in depth design and applied technical methods to project work.
MLO3	3	Formulate a range of visual and conceptual approaches to justify and apply appropriate methods of presentation.
MLO4	4	Demonstrate an ability to produce 2D and digitally produced work to a professional standard.
MLO5	5	Recognise, plan and implement time management strategies to support set goals and objectives.

Module Content

Outline Syllabus	Students will be taught through a programme of one to one tutorials, group critiques / activities / seminars / lectures / Interaction within the Art School, learning resources, technical workshops and immediate location for research exploration and trials / fostering new learning styles and practices.Students will work with set themes and projects to cover a variety of outcomes.
Module Overview	This module gives you the opportunity to build your own profile in your chosen specialist pathway identifying your strengths to continue to develop. You will produce a body of work in relationship to a customer profile and market level. You will explore new media and applications to build confidence in content and presentation awareness.
Additional Information	This module enables students to start to build their own profile in their chosen specialist pathway identifying their strengths and developing. Exploration of new media and applications will be explored to build confidence in content and presentation awareness. Formative feedback points will be embedded throughout the year.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Artefacts 1	60	0	MLO1, MLO2, MLO3, MLO4, MLO5
Artefacts	Artefacts 2	40	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Paul Owen	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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