

**Summary Information**

Module Code	5107LBSBW
Formal Module Title	Retail Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

**Teaching Responsibility**

LJMU Schools involved in Delivery
Business and Management

**Learning Methods**

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

**Module Offering(s)**

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

**Aims and Outcomes**

Aims	To develop and apply an in-depth knowledge and understanding of the issues of the current retail environment To gain an understanding of the various roles and functions of organisational management in retail To provide the opportunity for students to apply their learning to real world problems in retail
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the major retail sectors within the UK
MLO2	2	Examine the environmental issues that impact on the functions, activities and strategies within the retail sector
MLO3	3	Exercise and conceptualise the various roles and functions within retail and use of organisational management to deliver results
MLO4	4	Apply a variety of strategic theories in their exploration of a chosen retail business
MLO5	5	Analyse the operational management of a case study retailer

### Module Content

Outline Syllabus	This module is designed to allow students to explore the retail sector through practical applications of retailing and business theory to real world retail situations. It is intended to raise awareness in students of contemporary issues in retailing and the likely impact of this on retail strategy adopted. It also requires the students to conduct an in-depth analysis of the management operations of a case study retailer.
Module Overview	This module is designed to allow you to explore the retail sector through practical applications of retailing and business theory to real world retail situations. It is intended to raise awareness of contemporary issues in retailing and the likely impact of this on retail strategy adopted.
Additional Information	This module is designed to allow students to explore the retail sector through practical applications of retailing and business theory to real world retail situations. It is intended to raise awareness in students of contemporary issues in retailing and the likely impact of this on retail strategy adopted. It also requires the students to conduct an in-depth analysis of the management operations of a case study retailer.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Dissertation	Essay	100	0	MLO1, MLO2, MLO3, MLO4, MLO5

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Naser Valaei	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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