

Summary Information

Module Code	5109LBSBW
Formal Module Title	International Institutions Trade and Markets
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Katherine Neary	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
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Lecture	11
Seminar	11
Workshop	22

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	This module aims to provide students with the knowledge and skills to understand the international aspects of contemporary business.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Analyse the main features of globalisation and its evolution.
MLO2	Show knowledge of the key concepts and theories of international business and apply them to real-life cases.
MLO3	Analyse the impact of political, economic, social, legal, environmental and technological factors on companies operation in different markets.

Module Content

Outline Syllabus
The Business Environment - Theoretical Underpinnings Introduction to Globalisation The Organisation of International Business - International Intuitions, Multinational Corporations and Transnational Organisations The Global Monetary Systems - Exchange Rates FDI - M&A International Trade Regional Economic Integration Focus: Regional Economic Integration - The Business Context in Europe Doing Business in Emerging Economies Focus: Doing Business in Emerging Economies China And India

Module Overview
This module aims to provide you with the knowledge and skills to understand the international aspects of contemporary business.

Additional Information

This module aims to provide students with the knowledge and skills to understand the international aspects of contemporary business.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Presentation	25	0	MLO3
Report	Essay	75	0	MLO1, MLO2