

Mediating Popular Culture

Module Information

2022.02, Approved

Summary Information

Module Code	5109MEDCUL
Formal Module Title	Mediating Popular Culture
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Humanities and Social Science

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	1. To examine the ways in which the technological and material forms of media and popular culture are originated, realised and distributed and consider the extent to which these processes have changed and contribute to change 2. To discuss theories of mediation in relation to a range of relevant popular cultural case studies 3. To enable students to develop an understanding of the material conditions, especially media forms, for the consumption of popular culture and the contexts in which people use and make sense of it.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically discuss theories of mediation and examine their relevance to popular culture.
MLO2	2	Apply key theoretical concepts to a variety of case studies.
MLO3	3	Understand how formats and industrial contexts can influence the meanings of popular cultural texts.

Module Content

Outline Syllabus	Theories of mediation Examining technological determinism Format radio Music on British television Music on film Music documentary Music Press MTV YouTube and digital consumption Music, mediation, social contexts and interpersonal relationships Reality TV talent shows.
Module Overview	
Additional Information	This module critically engages with the notion of mediation, examining mediation theory and connecting it with various case studies.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	1500 word essay	40	0	MLO1
Essay	2500 word essay	60	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Nedim Hassan	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings