

### Module Information

2022.01, Approved

### Summary Information

Module Code	5113LBSBW
Formal Module Title	Study Semester Abroad - Business with digital marketing
Owning School	Business and Management
Career	Undergraduate
Credits	60
Academic level	FHEQ Level 5
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

### Learning Methods

Learning Method Type	Hours
Seminar	4

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	The aim is to provide students with a semester of study at an approved overseas partner that will replace one semester of their LJMU programme at level 5.
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**After completing the module the student should be able to:**

## Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate the acquisition of programme-related learning having followed an approved course of study abroad

## Module Content

Outline Syllabus	The modules to be taken during the semester will be agreed in advance by the student, programme leader and overseas provider and approved by FQAEC.
Module Overview	
Additional Information	This is a semester of full-time study at an approved higher education institution which will replace one semester of level 5 study at LJMU. The modules to be studied must be agreed in advance, and must be an appropriate substitute for the modules being replaced. Assuming successful completion of this semester, mark-bearing credit will be awarded by the Faculty Recognition Group. The grade conversion scale to be used will be made available in advance of the semester abroad.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Credit from grade conversion	100	0	MLO1

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Elena Teso	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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