

## Liverpool John Moores University

Title: Urban Design Strategy  
Status: Definitive  
Code: **5121AR** (123454)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Jim Sloan	Y
Joanne Hudson	
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**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 120  
**Total Learning Hours:** 200      **Private Study:** 80

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	21
Off Site	35
Seminar	14
Tutorial	28
Workshop	22

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Urban Analysis.	20	
Artefacts	AS2	Design Strategy.	80	

### Aims

*This module aims to instil students with an understanding of the processes of*

*research, observation, recording and analysis, leading to their application of these to the design process, in conjunction with conceptual ideas. Urban spaces and their design become the focus for project proposals, with appropriate consideration of issues relating to urban design. The group working will expose students to the value of personal initiative in a team context involving research, surveying and planning skills, and formulation of design priorities.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Have knowledge of the cultural, social and intellectual histories, theories and technologies that influence the design of urban spaces, planning of communities and buildings. (GC2.1, GC4.1).
- 2 Have knowledge of the influence of the design and development of cities, past and present on the contemporary built environment. (GC4.2).
- 3 Have analytical skills to critically review precedents relevant to the function, organisation and technological strategy of design proposals. (GC7.1).
- 4 Have the ability to synthesise and apply urban design principles and present an urban design masterplan project, that assimilates a theme using a range of media, and in response to a brief. (GC1.1, GC2.3).
- 5 Be able to work competently as part of a team.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Artefacts 1	1	2	3
Artefacts 2	4	5	

## **Outline Syllabus**

*The module will commence with research and appraisal of urban environments. Within this period there will be a Study Trip to a city overseas from which students are expected to learn about and study different typologies of urban spaces. An equivalent exercise will be set locally for those who do not participate in the Study Trip overseas. Students will also work in small groups collaboratively, to research, analyse and understand an urban site. In this module students will study urban design, considering contextual relationships at a city scale. They will be responding to an overall project brief with defined requirements, from which they can develop their own interpretations.*

## **Learning Activities**

Site visits will be undertaken to facilitate research and analysis of characteristics and features of the site and existing urban spaces. Group work will first focus on in-depth analysis of an area of the urban environment. Activities will then focus on the

conceptual and design development of a masterplan for an urban element / area (e. g. street, urban space, etc.) deriving from a clear thematic strategy.

This will be supported through lectures, tutorials, seminars and workshops running during the course of the module. Students will also be expected to engage in a significant element of self-directed learning, as well as background reading and research. Presentation material is to be produced in terms of architectural drawings (plans, sections, elevations, and spatial studies) and models for both components of this module, supported by design diaries and developmental work.

## **Notes**

This module introduces the principles of urban design and how these relate to the design and development of cities, past and present. It explores the role of urban strategy in shaping the contemporary built environment. Module outputs focus on the production of an urban design strategy for part of a city based on analysis of the existing condition.