

## Liverpool John Moores University

Title: THE MANAGEMENT AND CO-ORDINATION OF SPORT  
Status: Definitive  
Code: **5201SPODEV** (104364)  
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Track Dinning	Y

**Academic Level:** FHEQ5  
**Credit Value:** 12  
**Total Delivered Hours:** 35  
**Total Learning Hours:** 120  
**Private Study:** 85

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10
Off Site	20
Tutorial	5

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Assignment relating theoretical aspects of the module to practical application (2,000 words)	50	
Portfolio	AS2	Group presentation (20 mins)	50	

### Aims

*This module is designed to introduce students to basic management concepts in a range of sport settings. The focus will be on the students creating a development/business plan to take an initiative forward mapped against the management theory.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse basic management concepts in relation to sport settings.
- 2 Analyse and make appropriate choices in relation to the role and function of planning for change or development within a sport specific issues.
- 3 Evaluate the extent to which practical issues and theoretical concepts match
- 4 Develop and evidence team work to solve problems

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Assignment	1	2	3
Presentation	1	2	4

## Outline Syllabus

*Management issues in both theory and practice*  
*Working with others (HRM)*  
*Marketing*  
*Finance*  
*Monitoring and evaluating*  
*Management planning*  
*Linking management theory to sport settings*

## Learning Activities

Students will participate in lectures, workshops and seminars throughout the module, both in groups and as individuals. Activities will be student centred and will enable participants to realistically develop an understanding of management principles.

## Notes

This module is intended to conceptualise theoretical knowledge and enable students to work with the information in a more practical way. It aims to enhance students' learning in management and planning and create links between management issues and sport development practice.