

Liverpool John Moores University

Title: Sport Business - Grassroots
Status: Definitive
Code: **5201SSLN** (122513)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Anees Anees	Y
Sarah Nixon	

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Tutorial	1
Workshop	39

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS 1	Report (2500 words)	60	
Presentation	AS 2	Group Presentation (20 mins)	40	

Aims

This module aims to give students an in-depth understanding of the delivery and development of sport grassroots level.

Learning Outcomes

After completing the module the student should be able to:

- 1 Contextualise sport at a grassroots level
- 2 Identify key issues in relation to funding and the operations of grassroots sport
- 3 Evaluate how grassroots sport is organised in the UK.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
Group Presentation	1	2	3

Outline Syllabus

The sectors of grassroots sport, including local authorities, sports clubs, leisure trusts and voluntary organisations.

Funding streams.

Government bodies and federations.

Management of grassroots sport.

Learning Activities

Students will participate in workshops and online learning introducing real-life case studies and theoretical constructs. Students will be supported through group and individual tutorials.

Notes

This module will enable students to explore and understand the area of grassroots sport.