

Summary Information

Module Code	5205SSLN
Formal Module Title	Sport Business - Elite
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Christopher Faulkner	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Matthew Hindmarsh	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Tutorial	1
Workshop	39

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	The aim of the module is for students to gain an in-depth understanding of the delivery and development of non-commercial sport at elite level.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Contextualise non-commercial elite level sport
MLO2	Identify key issues in relation to funding and the operations of elite-level non-commercial sport
MLO3	Assess key issues of elite non-commercial sport with particular reference to funding, financial diversification and income generations

Module Content

Outline Syllabus
Government bodies and federations that support elite sport. Different sectors of elite sport. Funding streams for the different sectors at elite level. Organising and running elite sport. Player pathways in elite sport. Financial diversification for NGBs and athletes Income-generating opportunities

Module Overview
The aim of the module is for you to gain an in-depth understanding of the delivery and development of non-commercial sport at elite level.

Additional Information
This module will enable students to explore and understand the area of elite sport.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Report	75	0	MLO3, MLO1, MLO2
Presentation	Poster	25	0	MLO3, MLO1, MLO2