

Liverpool John Moores University

Title: Sport Business in Practice 2
Status: Definitive
Code: **5206SSLN** (122518)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
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Track Dinning	
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Academic Level: FHEQ5
Credit Value: 20
Total Delivered Hours: 100
Total Learning Hours: 200
Private Study: 100

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Placement	80
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS 1	Individual Presentation (2 x 5 mins)	30	
Report	AS 2	Report (2500 word equivalent)	70	

Aims

This module will support students in developing their employability and entrepreneurship skills. It is designed to provide students with the opportunity to negotiate either a placement or a project with an external host organisation.

Learning Outcomes

After completing the module the student should be able to:

- 1 Develop and select placement or project outcomes relevant to sport business and their own development needs.
- 2 Critically appraise developments during placement/project and justify new courses of action.
- 3 Critically appraise their own employability and development needs.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2	3
Report	1	2	3

Outline Syllabus

Project/placement identification

Setting up an evaluation framework for project/placement

Project management tools

Work-based placement/project for a minimum of 10 days (Online)

Building a sports network

Employability and entrepreneurship skills

Learning Activities

The module is designed to promote the concepts of the autonomous learner. A significant part of the module will involve the delivery of a placement or project that students will self-negotiate with an external host. A small proportion of the learning hours will be spent in seminars to develop links between the placement/project and the context of other modules on the programme.

Notes

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