

Summary Information

Module Code	5206SSLN
Formal Module Title	Sport Business in Practice 2
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Clay Gransden	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Matej Christiaens	Yes	N/A
Christopher Faulkner	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Placement	80
Workshop	20

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	This module will support students in developing their employability and entrepreneurship skills. It is designed to provide students with the opportunity to negotiate either a placement or a project with an external host organisation.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Develop and select placement or project outcomes relevant to sport business and their own development needs.
MLO2	Critically appraise developments during placement/project and justify new courses of action.
MLO3	Critically appraise their own employability and development needs.

Module Content

Outline Syllabus
Project/placement identification Setting up an evaluation framework for project/placement Project management tools Work-based placement/project for a minimum of 10 days (Online) Building a sports network Employability and entrepreneurship skills

Module Overview
This module will support you in developing your employability and entrepreneurship skills. It is designed to provide you with the opportunity to negotiate either a placement or a project with an external host organisation.

Additional Information

This module will support students in developing their employability and entrepreneurship skills. It is designed to provide students with the opportunity to negotiate either a placement or a project with an external host organisation.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Presentation	30	0	MLO2, MLO1, MLO3
Report	Report	70	0	MLO2, MLO1, MLO3