Core Ideas 2

Module Information

2022.01, Approved

Summary Information

Module Code	5500CTP
Formal Module Title	Core Ideas 2
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

Learning Methods

Learning Method Type	Hours
Lecture	20
Workshop	40

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	The aim of this module is to examine the ways in which ideologies (historically and contemporary) consciously or subconsciously shape the creation of performance. This historical and theoretical consideration will provide the context for practical professional skills associated with advocating and marketing of performing arts and the practical mechanics of making an idea a reality in planning, negotiating for, funding and sustaining a performing arts business.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse arts movements and discuss the ideological foundations of them.
MLO2	2	Argue for and deconstruct arguments regarding specified approaches to the creation of performance.
MLO3	3	Advocate for, market, plan and model performing arts projects.

Module Content

Outline Syllabus	The module will appraise how performance and art has supported the ideas of a state, group or individual through the examination of historical and contemporary examples of performing arts. It will look at the ways in which political movements use art as part of the communication of ideas and the manifestos of a number of art movements. It will then look at how to establish and run an arts business and the associated skills required including marketing and promotion and financial and project planning.
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Artist's Statement	20	0	MLO2
Portfolio	Business Proposal+Career Plan	80	0	MLO1, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

Partner Module Team

Contact Name	Applies to all offerings	Offerings