

## Liverpool John Moores University

Title: Core Ideas 2  
Status: Definitive  
Code: **5500CTP** (126482)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mark Smith	

**Academic Level:** FHEQ5  
**Credit Value:** 20  
**Total Delivered Hours:** 60  
**Total Learning Hours:** 200  
**Private Study:** 140

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Workshop	40

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Artist's Statement (2000 words)	20	
Report	AS2	Performing Arts Business Proposal and career plan based on the work of year 2 (2500 words)	80	

### Aims

*The aim of this module is to examine the ways in which ideologies (historically and contemporary) consciously or subconsciously shape the creation of performance. This historical and theoretical consideration will provide the context for practical professional skills associated with advocating and marketing of performing arts and the practical mechanics of making an idea a reality in planning, negotiating for,*

*funding and sustaining a performing arts business.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Analyse arts movements and discuss the ideological foundations of them.
- 2 Argue for and deconstruct arguments regarding specified approaches to the creation of performance.
- 3 Advocate for, market, plan and model performing arts projects.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Artist's Statement	2	
Business Proposal+Career Plan	1	3

## **Outline Syllabus**

*The module will appraise how performance and art has supported the ideas of a state, group or individual through the examination of historical and contemporary examples of performing arts. It will look at the ways in which political movements use art as part of the communication of ideas and the manifestos of a number of art movements. It will then look at how to establish and run an arts business and the associated skills required including marketing and promotion and financial and project planning.*

## **Learning Activities**

This module will be a mixture of presentations, seminars and workshops.

## **Notes**

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