

Liverpool John Moores University

Title: Design Research and Development
Status: Definitive
Code: **5500DFT** (119312)
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool Community College

Team	Leader
Stuart Borthwick	Y

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 105.00
Total Learning Hours: 240
Private Study: 135

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	8.000
Practical	68.000
Seminar	8.000
Tutorial	6.000
Workshop	15.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Proposal presentation visual notebooks	50.0	
Reflection	AS2	Developmental/visual notebooks, written evaluation, presentation.	50.0	

Aims

To extend students' research to develop a more focused approach to personal design development and presentation skills.

To experiment with a broad range of contemporary inspirational material and

techniques for application within design contexts.

To investigate global issues and historical, social, cultural and economic factors related to their conceptualisation of design ideas.

To manage the design of a mini collection for a specific market, demonstrating an in depth coherence between all aspects of the design process from inspiration through to concept realisation.

Learning Outcomes

After completing the module the student should be able to:

- 1 Extend their research and study skills through analysis and discussion leading to presentation of individual proposal for mini collection
- 2 Formulate concepts and ideas by means of thorough design progression processes to support their individual practice, such as menswear, womenswear, sportswear, etc
- 3 Experiment with a range of design related materials and techniques to enhance the development of mini collection
- 4 Investigate and critically analyse issues emerging from their individual research area and consider its relationship within the global context

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Written Evaluation	3	4

Outline Syllabus

Students will develop their design research methods, preparing and presenting their design proposal, using a range of visual images and written information.

The module will also build on students skills for initialising and investigating ideas, through in depth exploration and experimentations of techniques and design ideas.

Throughout the module analytical skills will be developed enabling students to reflect on the progression of their designs culminating in evaluation of the completion of original concept to staff/peers. Awareness of fashion's impact and relationship within the global context will also be considered.

Learning Activities

The module will be delivered through a series of lectures, demonstrations, practical studio work, staff and student critiques, use of digital media, external visits and independent study.

References

Course Material	Book
Author	Borelli, L.
Publishing Year	2000
Title	Fashion Illustration Now
Subtitle	
Edition	
Publisher	Thames & Hudson
ISBN	9780500282342

Course Material	Book
Author	Waddell, G.
Publishing Year	2004
Title	How Fashion Works
Subtitle	Couture, Ready to Wear & Mass Production
Edition	
Publisher	Blackwell
ISBN	0632057521

Course Material	Book
Author	McKelvey, K.
Publishing Year	2006
Title	Fashion Source Book
Subtitle	
Edition	2nd Edition
Publisher	Blackwell Publishing
ISBN	9781405126939

Course Material	Book
Author	McKelvey, K. & Munslow, J.
Publishing Year	2003
Title	Fashion Design, Process, Innovation & Practice
Subtitle	
Edition	
Publisher	Blackwell Science
ISBN	9780632055999

Course Material	Book
Author	Jones, T. & Mair, A.
Publishing Year	2005
Title	Fashion Now
Subtitle	
Edition	
Publisher	Taschen
ISBN	9783822840757

Course Material	Book
Author	Jenkyn Jones, S.
Publishing Year	2011
Title	Fashion Design (Portfolio)
Subtitle	
Edition	
Publisher	Laurence King
ISBN	9781856696197

Course Material	Book
Author	Dawber, M.
Publishing Year	2007
Title	Big Book of Fashion Illustration
Subtitle	
Edition	
Publisher	Batsford
ISBN	9780713490459

Notes

The work for this module will be divided into two parts:

Semester One – research , external visits, preparation and planning of proposal, further

development of media techniques and drawing skills, preliminary design work for mini collection

Semester Two – design development and testing , fabric /technique sampling , trend awareness

illustration skills, documenting minim collection developments, progression, analysis, presentation