

Liverpool John Moores University

Title: MANAGEMENT
Status: Definitive
Code: **5500SM** (107486)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 26.00
Total Learning Hours: 120
Private Study: 94

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Group Project – exploring one course topic in depth, written report and presentation to class.	50.0	
Exam	AS2	Examination	50.0	2.00

Aims

The environments in which business is conducted and important issues related to them;
The functions that managers need to discharge effectively and the processes involved;
The internal environments of organizations in which managers operate and interact.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand the different areas of knowledge needed by managers;
- 2 Understand the context, both organizational and external, in which management takes place;
- 3 Present ideas on contextual issues related to the current environment of organizations – globalization, ethics and corporate social responsibility;
- 4 Adapt and apply learning from case studies and experiential exercises;
- 5 Research, and summarise, areas related to management in organizations;
- 6 Demonstrate improved group work and group presentation skills;
- 7 Describe in more depth issues salient to one area of general management.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY	1	2	3	4	5	6	7
EXAM	1	2	3	4			

Outline Syllabus

Introduction to management
Understanding the environment
Corporate social responsibility and ethics
Internal organizational factors:
Planning,
Decision making,
Communication,
Innovation & control,
Change & control.

Learning Activities

Lectures, tutorials, case studies, exercises.

References

Course Material	Book
Author	Daft, R L
Publishing Year	2008
Title	New Era of Management
Subtitle	

Edition	
Publisher	2nd edition, Thompson
ISBN	

Course Material	Book
Author	Naylor, J
Publishing Year	2004
Title	Management
Subtitle	
Edition	
Publisher	2nd edition, Pearson Education 0-273-67321-1
ISBN	

Course Material	Book
Author	Drucker, P F
Publishing Year	2001
Title	Management Challenges for the 21st Century
Subtitle	
Edition	
Publisher	Harper Business
ISBN	

Notes

The nature of management in modern organisations; becoming a manager; current issues that must be taken into account; practical investigation via case studies and exercises.