Management in Sport Development

Module Information

2022.01, Approved

Summary Information

Module Code	5500SSLNEF
Formal Module Title	Management in Sport Development
Owning School	Sport and Exercise Sciences
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Everton Football College

Learning Methods

Learning Method Type	Hours
Lecture	16
Seminar	23
Tutorial	1

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	This module is designed to introduce students to the basic management principles in a range of sport development settings

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify the main principles of management in relation to a range of sport development activities
MLO2	2	Evaluate the implementation of the management principles as they apply to a sports setting

Module Content

Outline Syllabus	Defining Management in sport settings Identifying management functions Workforce Planning / HRM, Marketing Finance, Monitoring and evaluating and Quality Management planning, Linking management theory to sport development
Module Overview	This module introduces you to management principles in a range of sport development settings.
Additional Information	This module examines the links between management issues and sport development practice. Students will be assessed by a written essay and a paired presentation.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	50	0	MLO1, MLO2
Artefacts	Presentation	50	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Cath Walker	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings