

## Liverpool John Moores University

Title: Management in Sport Development  
Status: Definitive  
Code: **5500SSLNEF** (127087)  
Version Start Date: 01-08-2021

Owning School/Faculty: Sport and Exercise Sciences  
Teaching School/Faculty: Everton Football College

Team	Leader
Cath Walker	Y

**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 40  
**Total Learning Hours:** 200      **Private Study:** 160

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	16
Seminar	23
Tutorial	1

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay (2500 Words)	50	
Presentation	AS2	Paired Presentation (20 minutes)	50	

### Aims

*This module is designed to introduce students to the basic management principles in a range of sport development settings*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Identify the main principles of management in relation to a range of sport development activities
- 2 Evaluate the implementation of the management principles as they apply to a sports setting

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2
Presentation	1	2

### **Outline Syllabus**

*Defining Management in sport settings Identifying management functions Workforce Planning / HRM, Marketing Finance, Monitoring and evaluating and Quality Management planning, Linking management theory to sport development*

### **Learning Activities**

Students will participate in lectures, seminars and tutorials throughout the module, both in groups and as individuals. Activities will be student-centred and will enable participants to realistically develop an understanding of management principles

### **Notes**

This module examines the links between management issues and sport development practice. Students will be assessed by a written essay and a paired presentation.