

Liverpool John Moores University

Title: WORK BASED LEARNING
Status: Definitive
Code: **5501CO** (115252)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Stockport College

Team	Leader
Jon Moorhouse	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 60.00
Total Learning Hours: 120
Private Study: 60

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Practical	54.000
Tutorial	3.000
Workshop	3.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	AS2	Journal / Context file	25.0	
Portfolio	AS1	Practical projects	75.0	

Aims

1. To understand and contextualize study and apply independent learning within a workplace.
2. To learn and adopt work based knowledge and skills.
3. To develop communication skills.
4. To enhance the learners portfolio, experience and curriculum vitae.
5. To prepare learners for employment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate the personal initiative and professional skills to operate effectively within a work place
- 2 Apply learning to produce effective photographic practice in the workplace.
- 3 Demonstrate and relate new knowledge, understanding and skills gained in the workplace.
- 4 Actively support the aims of the organization or business.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Journal/Context file	1		
Practical projects	2	3	4

Outline Syllabus

The work-based learning (WBL) module is carried out within photographic studio workplace or business producing work that is relevant to the learners professional development and their module choices in Level Two. For example if a learner is undertaking optional modules in studio and corporate photography then the work-based learning should relate to one of these areas. A learner can if they wish seek more than one work-based learning experience but they should spend no less than 9 days over a minimum of 2 weeks in at least one workplace.

Learners are initially encouraged to identify and note suitable businesses that they would like to approach. This includes businesses with whom a formal arrangement has been agreed in advance by course tutors. This process and all following activities (including reflection upon the process) should be recorded in the journal. Workshops are delivered for teaching letter and CV writing and including the production of e-portfolios and interview skills to support the application for work-experience.

A formal interview should be attended prior to the learner undertaking the work experience and the employer to outline the role and for the learner to ask questions about the nature of the role and their responsibilities. Both the employer and the learner have the opportunity at this point to offer and accept a contract respectively. Learners should attend the workplace at agreed times and undertake a range of work that should include: simple production tasks using techniques that can be easily learned and carried out; creative work on one or more photography briefs. Creative work can be a real project that is live at the time of work or one that has been set by a client at an earlier date. Deadlines should be set that reflect both the skills and speed of the learner and realistic timescales in the workplace.

A daily log of activity is recorded in the journal and progress with tasks recorded. The learner produces a written commentary and a simple marking and comments system is used by the mentor to offer feedback and advice in de-briefing sessions.

If the learner is working with a range of team members they are encouraged to seek

feedback from more than one person.

The learner should be able to demonstrate the ability to make notes and respond to feedback through the journal and provide evidence of practical work in the portfolio. The learner presents final creative work to the employer or work place mentor and should make evaluative comments in the journal about the practical work and the presentation itself. This can be done both in the workplace and also within a college organized event.

At the end of the process learners will be required to update their cv and they are encouraged where possible to maintain an ongoing relationship with the employer.

Learning Activities

Research into relevant local businesses and employers.

Maintain a diary or log of activity that includes feedback and personal reflection.

Make an application for work-experience and attend a portfolio interview.

Work effectively as a member of a photography team.

Q&A with team members.

Work on a range of simple tasks using equipment & software skills.

Produce ideas for a real photography brief

Present photographic ideas to peers and participate in client meetings (where possible).

References

Course Material	Book
Author	Krages, B P.
Publishing Year	2007
Title	Legal Handbook for Photographers
Subtitle	The Rights & Liberties of
Edition	
Publisher	Amherst Media, US
ISBN	

Course Material	Book
Author	Fanthome, C.
Publishing Year	2004
Title	Work Placements
Subtitle	A Survival Guide for Students
Edition	
Publisher	Palgrave Macmillan
ISBN	

Course Material	Book
Author	Ornstein, V.
Publishing Year	2004

Title	Photographer's Market Guide to Building Your Photography Business
Subtitle	Everything You Need to know to Run a Successful Photography Business
Edition	
Publisher	Writer's Digest Books
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.prospects.ac.uk/cms/Showpage?Homepage/Work experience/pleigaLjd [Accessed 03.05.09]
Subtitle	Prospects (Online) Available at URL
Edition	
Publisher	
ISBN	

Course Material	Reports
Author	
Publishing Year	
Title	Health and safety guidance for the placement of HE students:management guidance (1999) London: University and Colleges Employers Association
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This programme is validated by LJMU and delivered by a partner college under the University's regulations. Requests for further details about this module should be directed to the module leader, who will be a member of staff of the partner college.